



中国移动通信
CHINA MOBILE



Workshop, Beijing, 16 February 2009, 09.00-17.30
Venue and map will be sent to all participants

Low carbon IT/ICT solutions for a resource efficient economy

Delivering concrete reductions with today's and tomorrow's IT solutions in China

In a time when leadership, innovation and proactive work is needed China Mobile and WWF would like to invite you to a workshop to discuss low carbon IT solutions. The workshop is meant to provide input to two of the projects that China Mobile and WWF are working on:¹

1. Calculate the current contribution from China Mobile to reduced CO2 emissions through smart IT solutions.

The project will quantify the emission reductions through the use of existing low carbon IT solutions from China Mobile, with a focus on low carbon city solutions.

2. Calculate the future potential for reduction of CO2 from low carbon IT solutions

This project will assess the future potential for low carbon IT solutions and what is needed to support increased use of these solutions. It will show how providers of IT solutions can play a leading role in providing services that allow societies to increase welfare and reduce energy use at the same time.

If you are interested you are welcome to a closed informal session to discuss two things; First, how the methodologies to identify China Mobile's current and potential CO2 reduction contribution can be improved and if there are any solutions that also should be included in the portfolio that so far have not been included. Second, how the future potential for CO2 reductions from low carbon IT solutions in China should be assessed.

Objective and expected outcomes

- To validate and possibly improve the methodology to select and assess China Mobile's current and potential CO2 reduction contribution from existing services.
- To reach an agreement on what the best way to define and report the low carbon portfolio of China Mobile.
- To agree on how the future potential from low carbon IT solutions in China can be assessed.

Format

A small informal workshop with maximum 15 leading thinkers in the area.

¹ Besides these two projects China Mobile and WWF are also working to reduce China Mobiles Internal emissions and to develop a strategy for the whole supply chain

Agenda

08.30-09.00	Tea and registration	
09.00-09.15	Welcome and presentation of the joint project	China Mobile and WWF
09.15-09.30	Round of presentations and expected outcome	All
09.30-10.00	The principles and the thoughts behind a low carbon IT agenda. Different purposes to calculate the positive aspects from companies	Dennis Pamlin, Global Policy Advisor, WWF
10.00-10.45	An overview of the global work and academic knowledge	Marco Buttazoni, Ecofys
10.45-11.00	China's macro policy	Ms Hu Xiu-lian, Energy Research Institute of NDRC
11.00-11.15	Q&A + discussions during tea	All
11.15-12.00	Presentation from China Mobile about the work so far	Qin Guangze, China Mobile
12.00-13.00	Presentation of the cases from China Mobile. selection process, selected cases, methodology to calculate the savings from the cases and the calculations (how close are we to have identified 93 million tonnes of potential reductions?)	Prof. Hu Yi-wen and Prof. Yang Tian-jian, School of Economics and Management, Beijing University of Posts and Telecommunications
13.00-14.00	Discussion about the different findings and how more solutions can be found and how the calculations can be improved	All
14.00-15.00	Lunch	All
15.00-16.30	Presentation from three leading IT companies about their work to calculate savings from low carbon IT solutions and how their work can support the China-Mobile project	Experts from Ericsson, HP and Deutch Telecom and maybe one or two more.
16.30-16.45	Tea	All
16.45-17.15	Identification of key work that needs to be done and how it can be delivered with the help of global experts	All
17.15-17.25	Next steps	All
17.25-17.30	Summary and the way forward for the China Mobile-WWF project	China Mobile and WWF

If you want to participate or would like more information please contact:

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