

Program

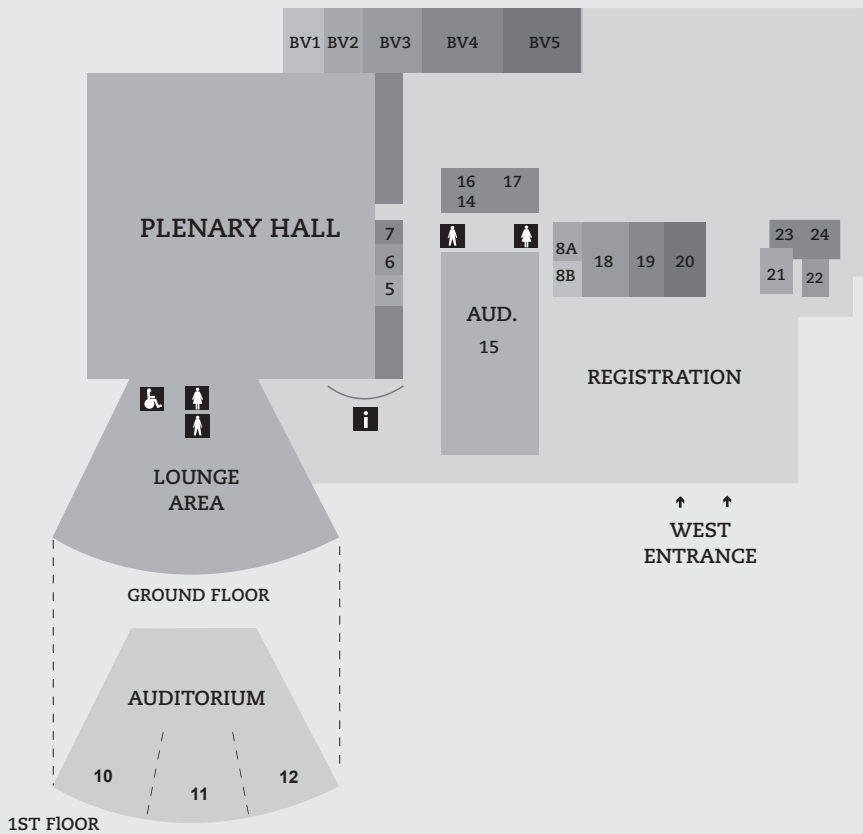
World Business Summit on Climate Change
Shaping the sustainable economy
Copenhagen, 24-26 May 2009



**COPENHAGEN
CLIMATE COUNCIL**
Global partnership for a better climate



Floor plan



SUNDAY 24 MAY 2009

09:30-12:30
Learning journeys and industry visits

09:30-12:30
Private meetings and side events

09:30-12:30
Registration

12:30-13:30
Lunch

13:30-14:00
Opening ceremony (Plenary hall)

14:00-18:00
Panel discussions and keynote address (Plenary hall)

18:30-20:00
Reception (City Hall)

MONDAY 25 MAY 2009

08:30-10:00
Panel discussion and keynote address (Plenary hall)

10:30-12:30
Working sessions on key issues
Technology push (Aud. 12)
Technology collaboration (Room BV1)
Financing (Room BV5)
Energy efficiency (Aud. 11)
Carbon markets (Room 18/19)
Forestry (Room 21)
Adaptation (Room 20)
Measuring (Room 17)
Value chain (Aud. 11)

12:30-14:00
Lunch

14:00-15:45
Working sessions continued

16:15-18:00
Panel discussion and special address (Plenary hall)

18:30-23:00
Official dinner
(Danish National Gallery)

TUESDAY 26 MAY 2009

09:00-11:00
Interactive plenary debate (Plenary hall)

11:45-13:00
Panel discussion (Plenary hall)

13:00-14:00
Taking the recommendations forward (Plenary hall)

14:00-15:30
Lunch

Welcome

Dear World Business Summit on Climate Change participants

On behalf of the Copenhagen Climate Council we are delighted to welcome you all to this important stepping stone towards a sustainable and ambitious global climate treaty.

Over the coming three days we will - as global high-level business leaders, policy makers, negotiators, experts and scientists - focus strongly on the parameters of a successful global treaty. Through the Danish Prime Minister, our recommendations will be fed into the negotiations which are to take place at this very venue in six months' time.

This journey began exactly two years ago when we established the Copenhagen Climate Council. With a group of the world's leading policy makers, scientists and business leaders we formed an ambitious alliance with one core objective: To assist the COP15 negotiators reach a successful climate treaty in December 2009.

Since then the science has become even clearer and the need for a global response even more urgent.

Together with our councillors and our partners from UN Global Compact, 3C, World Business Council for Sustainable Development, World Economic Forum's Climate Change Initiative, and the Climate Group we have engaged high-profile business leaders to enhance global focus on the importance of the UN Climate Change Conference (COP15) in Copenhagen in December, by engaging in dialogue with politicians from key countries.

We look forward to working with you over the coming days to present the clearest possible advice to the host of COP15, from some of the most important businesses active in the global economy.

We wish you all a great stay in Copenhagen.

Yours Sincerely,



Tim Flannery
CHAIR
Author and scientist



Erik Rasmussen
FOUNDER
Editor-in-Chief and CEO,
Monday Morning

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“In my view, the World Business Summit on Climate Change will be a pivotal conference in the preparations of the UN Climate Conference, COP15, in Copenhagen. The Danish Government fully supports the World Business Summit on Climate Change, and I am looking forward to receiving the results of your deliberations. Your results will hopefully deliver an important and positive contribution to reaching an agreement in Copenhagen in December.”

Lars Løkke Rasmussen
Prime Minister of Denmark

“The World Business Summit on Climate Change is an important step on the path towards the Copenhagen treaty talks at the end of the year. At this moment, we are faced with the convergence of three interrelated crises: economic recession, energy insecurity and the overarching climate crisis. Solving any one of these challenges requires addressing all three and business leaders are crucial to the success of our efforts.”

Al Gore
Former Vice President, United States

“In tackling climate change, business leadership representing all nations is crucial to build a bridge between government policy and science. As global business leaders, we have a responsibility to assist in solving the challenges facing us, and I firmly believe in our ingenuity and capacity to find workable solutions to this.”

Li Xiaolin
Chairwoman and CEO,
China Power International Development, China

“It is a myth that we have the technologies to do the job. We don't. New technologies are crucial as is further development of existing technology. As Chief Executive Officer of one of the world's largest energy suppliers, I am committed to finding the solutions.”

James E. Rogers
President and CEO, Duke Energy, United States

The World Business Summit on Climate Change

Shaping the sustainable economy

With six months to go until the UN Climate Change Conference (COP15) in Copenhagen, the World Business Summit on Climate Change convenes to mobilize private sector engagement on climate change and discuss effective responses and policy frameworks that will help to safeguard our planet and the global economy.

Over the next three days, the Copenhagen Climate Council and its partners welcome you as you contribute to this necessary and historic process, leading to recommendations from business that will feed directly into the negotiation process via the host of COP15, the Danish Government.

This tangible outcome of the Summit - The Copenhagen Call - will be presented to the Danish Prime Minister Lars Løkke Rasmussen, host of the COP, who will take them forward in the final six months of negotiations.

By being here, you are helping to influence the final framework that will determine the future of your business – advising on the elements needed to effectively boost investment, markets, innovation, and the development of technology. Among us are Chief Executive Officers from companies that have demonstrated global leadership and a commitment to addressing climate change – the innovators and implementers of a low-carbon future. Along with heads of state and government ministers; leading thinkers and scientists; media leaders and opinion formers; advocates; venture capitalists;

entrepreneurs, and business leaders from all regions and sectors, you will make your voice heard and ensure positive dialogue between business and government.

Together we send a strong message to politicians on the need to create a stable, global framework within which business can operate most effectively. The international business community offers governments a new, global partnership: If governments agree to create the required enabling framework, business can deliver the solutions.

“The World Business Summit on Climate Change has a crucial contribution to make in helping the world on a path towards a truly sustainable future. The world relies on global business leaders to deliver technology, innovation, and investment. Governments and the United Nations must work with and understand what businesses need. Together, we can turn the risk into opportunity by improving our economy and safeguarding the planet,” says Ban Ki-moon, UN Secretary-General.

It is imperative we act now. The importance of the new climate change treaty cannot be overstated. Scientists around the world are alarmed at the current pace of change in the global ecosystem. Accelerating at an alarming rate, global climate change is the single biggest risk facing the world economy and the future of our planet. At the same time, a long, deep recession looms – we are facing a double countdown. However, the risks we are facing can be turned into opportunity – if business and governments work together to develop the necessary policies and partnerships.

Over the next three days, we will focus on how the next global treaty can best encourage business action through policy instruments, market-based incentives, and public-private partnerships. The overriding theme will be how to shape a new green economy. This will be addressed from a variety of angles, including in specific sessions on how to: Create robust global carbon markets; Finance clean energy; Boost energy efficiency; Promote investment in technology R&D; Underpin technology collaboration and solve IPR issues; Protect forests and develop sustainable land use; Manage and fund adaptation to the effects of climate change; and Measure and report progress. Existing best practices and solutions will be highlighted throughout the Summit.



The Summit is structured as a series of engaging plenary sessions, industry and technology working groups, and exclusive roundtable talks, where business leaders and government representatives share and develop the latest low-carbon solutions as well as present the most advanced and innovative business strategies to combat climate change. Our goal is to demonstrate how policy, coupled with innovative business models, can drive a sustainable transformation of the economy and stimulate job creation.

In addition to the public program, there will be a range of private meetings and side events. These include working meetings for selected industries, such as aviation, the energy sector, and institutional investors, as well as thematic sessions on topics including mobilizing public awareness and standards for carbon reporting. The World Business Summit will also serve as a platform for individual companies and organizations to present new analyses and initiatives designed to inform and inspire the transition to a low-carbon economy through side events and press briefings.

On Tuesday, the Danish government convenes two preparatory committee meetings (PrepComs) for COP15, exclusive roundtable meetings for select Chief Executive Officers and key negotiators brought together to help shape the post-2012 policy framework from a business perspective. The first will be chaired by Connie Hedegaard, Danish Minister of Climate and Energy, and focus on technology and IPR. The second will be chaired by the Prime Minister and focus on finance; it will also include global Chief Executive Officers.

“As business leaders, we have to commit ourselves to solving what I consider to be the biggest challenge ever. I believe in our resourcefulness and in our capacity to come up with workable solutions to the problems we have ourselves created,” says Sir Richard Branson, Founder and Chief Executive Officer, Virgin Group and Member, Copenhagen Climate Council. “Necessity is the mother of all invention.”



The Copenhagen Call, as the vision from global business leaders, aims to inform and inspire the world's political leaders to agree on a new international framework. The Call will send a clear message to the negotiating governments that addressing climate change in the context of the current economic downturn is viable and that, given the right policy incentives, an effective response to the climate challenge can be a driver for growth. It will send an unequivocal signal to politicians that business should not be seen as an excuse for inaction, but as grounds for change and thus provide the political confidence to underpin global action on climate change ahead of and during the United Nations Climate Change Conference in Copenhagen 7-18 December 2009.



Sunday 24 May

Highlighting critical issues.

09:30- **REGISTRATION**

12:30-13:30 **LUNCH**

13:30-14:00 **OPENING CEREMONY (DOORS WILL CLOSE AT 13.29)**

Plenary hall

Welcome to the World Business Summit on Climate Change.

Opening address by

Ban Ki-moon, *Secretary-General, United Nations*

H.M.Q. Margrethe II of Denmark and H.R.H. The Prince Consort

Tim Flannery, *Scientist and Author; Chairman of the Copenhagen Climate Council*

Erik Rasmussen, *Chief Executive Officer, Monday Morning; Founder of the Copenhagen Climate Council*

H.M.Q. Margrethe II of Denmark and H.R.H. the Prince Consort will oversee the opening. Due to protocol reasons H.M.Q. and H.R.H. must be the last persons to enter the plenary hall. We kindly ask all participants to be seated well in advance.

14:00-14:25

KEYNOTE ADDRESS ■

Al Gore, *former US Vice President*

Introduced by

Lise Kingo, *Executive Vice President and Chief of Staffs, Novo Nordisk*

14:25-16:00

SHAPING THE NEW GREEN ECONOMY

Plenary hall

Interactive debate ■

The international community is facing the twin challenges of dealing with the most serious global economic crisis in decades and negotiating an ambitious agreement on climate change. How can these two challenges be turned into opportunity? What policies, incentives and investments will most effectively stimulate low-carbon growth? What are the pathways to a sustainable, global economy?

Indra Nooyi, *Chairwoman and Chief Executive Officer, PepsiCo*

Fu Chengyu, *Chief Executive Officer, China National Offshore Oil Corporation*

Philippe Joubert, *President, Alstom Power*

Lars G. Josefsson, *President and Chief Executive Officer, Vattenfall*

Walter B. Kielholz, *Chairman, Swiss Re*

Alan Salzman, *Chief Executive Officer, Vantage Point Venture Partners*

Ditlev Engel, *Chief Executive Officer, Vestas*

Masamitsu Sakurai, *Chairman, Ricoh*

Carl-Henric Svanberg, *Chief Executive Officer, Ericsson*

Girish S. Paranjpe, *Joint-Chief Executive Officer, Wipro*

Sultan Al Jaber, *Chief Executive Officer, Masdar*

Li Zhengmao, *Executive Board Member, China Mobile*

Moderated by

Geoff Cutmore, *Anchor, CNBC*

16:00-16:30

BREAK

- 16:30-16:45 **SPECIAL ADDRESS** ■
Plenary hall
Dr. R. K. Pachauri, Director General, TERI; Chairman, Intergovernmental Panel on Climate Change
In conversation with
Katherine Richardson, Vice Dean, University of Copenhagen
- 16:45-17:00 **SPECIAL SESSION: AVIATION** ■
Plenary hall
Despite progressively more efficient operations, emissions attributable to international aviation represent 2% of the global total and continue to rise. Absent a global framework, regional measures are being implemented that display promise but also raise concerns related to fairness and evasion. Can 2009 deliver on the promise of a global framework to address aviation emissions?
Giovanni Bisignani, Chief Executive Officer, IATA
Moderated by
Adam Aston, Energy and Environment Editor, BusinessWeek
- 17:00-18:00 **GETTING TO COPENHAGEN**
Plenary hall
Panel discussion ■
We are at a critical juncture, just six months before political leaders will gather at the UN Climate Change Conference (COP15) in Copenhagen to negotiate an ambitious agreement on climate change. What are the critical challenges and stumbling blocks on the road to Copenhagen? How can the business community support the policy process leading up to COP15 – and beyond?
Connie Hedegaard, Minister of Climate and Energy, Denmark
Xie Zhenhua, Vice Chairman, National Development and Reform Commission, China
Marthinus van Schalkwyk, Minister of Environmental Affairs and Tourism, South Africa
Erik Solheim, Minister of the Environment and International Development, Norway
Moderated by
Orville Schell, Director, Center on U.S.-China Relations, Asia Society
- 18:00-18:30 **TRANSPORTATION TO RECEPTION**
- 18:30-20:00 **RECEPTION AT THE COPENHAGEN CITY HALL**
Hosted by the City of Copenhagen
Klaus Bondam, Deputy Mayor, City of Copenhagen

■ **INTERACTIVE DEBATE.** Featuring key government officials, Chief Executive Officers, opinion leaders and experts interactive debates are engaging and dynamic sessions that involve all participants in discussing the broad issues on the Summit agenda and how to implement sustainable solutions.

■ **WORKING GROUP.** Guided by a skilled facilitator, working groups are designed to ensure the highest level of interaction between participants, with a view to sharing experiences, debating lessons learned and creating collaborative solutions to complex problems.

■ **KEYNOTE AND SPECIAL ADDRESS.** These short interventions provide a fresh perspective and a personal view on climate change from distinguished individuals.

■ **PANEL DISCUSSION.** These sessions are high-level panel discussions in plenary, where heads of state, Chief Executive Officers and other thought leaders high-light critical issues and new insights to inform the Summit.

Monday 25 May

Showcasing innovative solutions.

07:00-

REGISTRATION

08:30-09:40

Plenary hall

INNOVATIVE BUSINESS PERSPECTIVES ON THE CLIMATE CHALLENGE

Panel discussion ■

Meeting the climate challenge will require innovative approaches from businesses of all sectors and geographies. How can we engage partners, suppliers and consumers in developing and implementing new solutions? How can we involve some of the world's least privileged people in creating sustainable change?

Adam Werbach, Chief Executive Officer, Saatchi & Saatchi S

Sir Martin Sorrell, Chief Executive Officer, WPP

Paul Polman, Chief Executive Officer, Unilever

Jacqueline Novogratz, Chief Executive Officer, Acumen Fund

Harish Hande, Co-founder and Managing Director, SELCO Solar Light

Moderated by

Rick Duke, Director, Center for Market Innovation, Natural Resources Defense Council

09:40-10:00

Plenary hall

KEYNOTE ADDRESS ■

José Manuel Barroso, President, European Commission

Introduced by

Anders Eldrup, Chief Executive Officer and President, DONG Energy

10:00-10:30

BREAK

10:30-12:30

WORKING GROUPS IN PARALLEL #1 ■

The morning sessions will showcase solutions and experiences, presented by CEOs of leading global companies. The following topics will be addressed in working groups:

Technology push, **Aud. 12**

Technology collaboration, **Room BV1**

Financing the transition to a low-carbon economy, **Room BV5**

Energy efficiency, **Aud. 11**

Carbon market, **Room 18 + 19**

Forestry and sustainable land use, **Room 21**

Adapting to the effects of climate change, **Room 20**

Measurement and progress, **Room 17**

Value chain, **Aud. 10**

12:30-14:00

LUNCH

- 14:00-15:45 **WORKING GROUPS IN PARALLEL #2** ■
- The afternoon sessions will address policy incentives and public-private partnerships. What will it take to achieve rapid scaling-up of best practices? How can business and governments work together to make the transition to a low-carbon, sustainable economy? The following topics will be addressed in working groups:
- Technology push, **Aud. 12**
 Technology collaboration, **Room BV1**
 Financing the transition to a low-carbon economy, **Room BV5**
 Energy efficiency, **Aud. 11**
 Carbon markets, **Room 18 + 19**
 Forestry and sustainable land use, **Room 21**
 Adapting to the effects of climate change, **Room 20**
 Value chain, **Aud. 10**
- 15:45-16:15 **BREAK**
- 16:15-17:40 **RAPID TRANSFORMATION TO A LOW-CARBON ECONOMY:
WHAT WILL IT TAKE?**
 Plenary hall
- Panel discussion** ■
- The entrepreneurial drive of business coupled with policies to facilitate large-scale investment in clean technologies and infrastructure can ensure rapid transformation to a low-carbon economy. But what mechanisms, policy instruments, metrics and new structures will be required to accelerate transformation?
- Tony Hayward**, *Group Chief Executive, BP*
Björn Stigson, *President, World Business Council for Sustainable Development*
Alan Salzman, *Chief Executive Officer, Vantage Point Venture Partners*
Frank Appel, *Chief Executive Officer, Deutsche Post*
Samuel A. DiPiazza, Jr., *Chief Executive Officer, PricewaterhouseCoopers*
Rob Morrison, *Chairman, CLSA Asia-Pacific Markets*
Steve J. Lennon, *Managing Director, Eskom*
Lise Kingo, *Executive Vice President and Chief of Staffs, Novo Nordisk*
- Moderated by
Steve Howard, *Chief Executive Officer, The Climate Group*
 With reflections from
Lord Michael Jay, *Globe International Advisory Board member*
- 17:40-18:00 **SPECIAL ADDRESS** ■
 Plenary hall
- Cate Blanchett**, *Artistic Director, Sydney Theatre Company*
 Introduced by
Tim Flannery, *Chairman, Copenhagen Climate Council*
- 18:00-18:30 **TRANSPORTATION TO DINNER**
- 18:30-23:00 **OFFICIAL DINNER AT THE DANISH NATIONAL ARTGALLERY**

Tuesday 26 May

Presenting a business vision.

- 07:30- **REGISTRATION**
- 09:00-10:40
Plenary hall **BUSINESS ACTION ON CLIMATE CHANGE AND THE NEW POLICY FRAMEWORK**
Interactive debate ■
- This session will present and discuss a shared business vision for a new global framework for tackling climate change – and a fundamental shift that has the potential to mark the beginning of the next industrial revolution. What is required to achieve green, sustainable growth? How can business take forward the outcomes and recommendations of the Summit to secure an ambitious agreement at COP15?
- Anders Eldrup**, *Chief Executive Officer and President, DONG Energy*
Shai Agassi, *Founder and Chief Executive Officer, Better Place*
Samuel A. DiPiazza, Jr., *Chief Executive Officer, PricewaterhouseCoopers*
James E. Rogers, *Chairman, President and Chief Executive Officer, Duke Energy*
David Blood, *Senior Partner, Generation Investment Management*
Sir Crispin Tickell, *Director, James Martin Institute for Science and Civilization, Oxford University*
- Moderated by
Nik Gowing
- 10:40-11:00
Plenary hall **SPECIAL SESSION: MARITIME** ■
- The shipping industry transports more than 90% of the world's trade and is responsible for nearly 4% of its greenhouse gas emissions. These emissions are projected to grow by 30% by 2020, and currently fall outside any international treaty. What action is the sector taking to address climate change?
- Nils Smedegaard Andersen**, *Group Chief Executive Officer, A. P. Møller – Mærsk*
- Moderated by
James Kanter, *Reporter, International Herald Tribune*
- 11:00-11:45 **BREAK**
- 11:45-13:00
Plenary hall **ENGAGING THE WIDER PUBLIC: THE ROLE OF COMMUNICATION IN CLIMATE CHANGE**
Panel discussion ■
- Global awareness of the threat of climate change pales in comparison to the number of people that will be directly affected by its impacts. Until this gap is bridged, visionary action by business and political leaders will continue to be difficult. But the message is hard to get across, and there is a need for innovation in communication. How can communicators advance the dialogue, raise awareness and spur meaningful climate action?
- 13:00-14:00
Plenary hall **CLOSING: TAKING THE RECOMMENDATIONS FORWARD**
- The result of the Summit – The Copenhagen Call – will be presented to the Danish Government, who will take the recommendations forward. How can business be a strong ally to politicians in tackling the climate challenge, in Copenhagen and beyond?
- Lars Løkke Rasmussen**, *Prime Minister of Denmark*
Tim Flannery, *Chairman, Copenhagen Climate Council*
Li Xiaolin, *Chairwoman and Chief Executive Officer, China Power International Development*
Yvo de Boer, *Executive Secretary, UNFCCC*
- Moderated by
John Harwood, *Chief Washington Correspondent, CNBC*
- 14:00-15:30 **LUNCH**

Working group 01

Technology push Room 12

CHAIR:

Tony Hayward, *Group Chief Executive, BP*

FACILITATOR:

Dan Kammen, *Co-Director, Berkeley Institute for the Environment*

SPEAKERS:

Lars G. Josefsson, *President and Chief Executive Officer, Vattenfall*

Prasad Menon, *Managing Director, Tata Power*

Mikael Lilius, *Senior Advisor, Fortum*

Graeme Sweeney, *Executive Vice President, Future Fuels and CO₂, Royal Dutch Shell; Chairman, European Technology Platform for Zero Emission Fossil Fuel Power Plants (ETP-ZEP)*

Sir David King, *Director of the Smith School of Enterprise and the Environment, University of Oxford*

Christopher Bunting, *Secretary General, International Risk Governance Council*

The commercialization of new low-carbon technologies will be crucial to the sustained reduction of greenhouse gas emissions. The real challenge is pushing these technologies down the learning curve, reducing costs and facilitating commercial-scale deployment. Many potentially relevant technologies exist, and policy makers should avoid 'picking winners' and develop a portfolio strategy for supporting commercialization.

What is important is a solid understanding of where some of the most important technological tools lie on the learning curve and their potential to displace emissions and reach commercially competitive costs. This session will examine several important technology options, discuss progress to date and prospects with regard to deployment at scale. Among the technologies in focus will be next generation biofuels, electric cars, and carbon capture and storage. Speakers will discuss the practical work being undertaken in these areas.

The session will then discuss the types of policy support most appropriate to moving each technology to the next stage on the learning curve and closer to commercialization.

This session is organized by the 3C initiative.

Working group 02

Technology diffusion and collaboration Room BV1

CHAIR:

Björn Stigson, *President, World Business Council for Sustainable Development*

SPEAKERS:

Ditlev Engel, *President and Chief Executive Officer, Vestas Wind Systems*

James E. Rogers, *Chairman, President and Chief Executive Officer, Duke Energy*

Luis Neves, *Vice President Corporate Responsibility, Deutsche Telekom*

Jukka Uosukainen, *Director General, International Affairs Unit, Ministry of Environment, Finland; former Chair of the UNFCCC Expert Group on Technology Transfer*

DISCUSSION LEADERS:

Gerd Leipold, *Executive Director of Greenpeace International*

Joan MacNaughton, *Senior Vice President, Power and Environmental Policies, Alstom Power*

Christian Kornevall, *Director, Energy Efficiency in Buildings Project, World Business Council for Sustainable Development*

This workshop will bring the business perspective on keys to the successful deployment of low-carbon technology to the UNFCCC process. These discussions will provide an overview of business strategies on technology diffusion and center on the following issues: What are the necessary steps to achieve a low-carbon economy in the next ten years? What barriers to the deployment of clean technologies need to be overcome? Why is technology collaboration so important in our competitive world?

The morning session will be driven by global business leaders from the utilities, renewables manufacturing, and information and communications technology sectors as well as experts on technology transfer under the UNFCCC. They will walk through the challenges, priorities and potential to deploy low-carbon technologies in the short term, and will recommend key elements to be included in the Copenhagen agreement to ensure the development of pathways towards a low-carbon economy.

These pathways will require large changes in power generation, mobility, buildings, and industry and consumer choices. The afternoon session will continue with an interactive roundtable discussion on those four areas, driven by recognized leaders with vast experience within the UNFCCC process. Each of these areas faces distinct challenges when it comes to fully deploying established technologies and each necessitates specific policy responses. Discussion in this session will focus on identifying the main barriers for technology deployment and policy recommendations based on successful collaborative experiences in the private sector.

This session is organized by the World Business Council for Sustainable Development

Working group 03

Financing the transition to a low-carbon economy

Room BV5

CHAIR:

Alan Salzman, Chief Executive officer, Vantage Point
Venture Partners

FACILITATOR:

Dominic Waughray, Senior Director, Head of Environmental
Initiatives, World Economic Forum

DISCUSSION LEADERS:

Anne Kelly, Senior Vice President, Director for Corporate and
Policy Programs, Ceres

David Blood, Managing Partner, Generation Investment
Management

Jacqueline Cramer, Minister of Environment, Netherlands

James Cameron, Vice Chairman, Climate Change Capital

Jon Williams, Partner, Sustainability and Climate Change,
PricewaterhouseCoopers

Rob Lake, Head of Sustainability, APG Asset Management;
IIGCC and P8 group of pension funds

Shilpa Patel, Chief, Climate Change, Environment and Social
Development Department, International Finance Corporation

Nick Robins, Head of Climate Change Centre, HSBC

Experts agree that addressing the challenge of climate change will involve a radical mobilization of finance. A report prepared by the World Economic Forum and New Energy Finance in January 2009 estimates an average annual investment of over \$500 billion is required from now through 2030 in renewable energy and energy efficiency technologies alone. In the context of the current economic situation whereby debt and equity financing for all but the most risk-free investments has dried up, developing and developed countries alike are faced with fast-growing public sector deficits and amid a global slowdown in capital flow.

Public spending will have to be prioritized. But public finance is clearly not available on the scale required to tackle the problem alone. Prior to the credit crunch, the volume of private investment directed towards clean energy projects were growing quickly; the challenge for 2009 will be to sustain this scale-up in clean energy investment in the midst of a global economic downturn.

This working group will discuss innovative mechanisms to leverage the finance that is required across different regions and economic sectors. A particular issue for consideration will be how best to link the economic recovery and climate agendas.

This session is organized by the World Economic Forum's Climate Change Initiative.

Working group 04

Energy efficiency

Room 11

CHAIR:

Dr. Frank Appel, *Chief Executive Officer, Deutsche Post DHL*

FACILITATOR:

Peter Head, *Director, Arup*

SPEAKERS:

Nicky Gavron, *Assembly Member, Greater London Authority*

Peder Holk Nielsen, *Executive Vice President, Novozymes*

Jim Leape, *Director General, WWF International*

Kunihiko Shimada, *Principal International Negotiator,
Ministry of the Environment, Japan*

David Rosenberg, *Chief Executive Officer, Hycrete*

Senator Tim Wirth, *President, United Nations Foundation*

Werner Schnappauf, *Director General, BDI*

Stefan Denig, *Vice President, Head of Corporate
Communications, Siemens*

Increasing energy efficiency has long been considered a big win for the three priorities of economic growth, environmental sustainability, and energy security. Some studies suggest that the payback from improved efficiency could cover most if not all of the expected cost of other emissions reductions efforts. Myriad economically beneficial opportunities have been identified at both corporate and societal levels, yet mobilizing resources towards these activities remains elusive.

It is not for lack of effort. Numerous policy and best practice initiatives have been implemented over the years to try to overcome market imperfections and incentive issues associated with inefficient energy use in buildings, white goods, transportation, and even heavy industry. Yet the impact remains small, and action tends to be dominated by entrepreneurial initiatives not designed to scale.

This session will address the challenge of commercializing the energy efficiency opportunity at scale. Looking at the sectors with the most efficiency improvement potential (urban infrastructure/buildings, white goods/consumer products, transportation, and possibly heavy industry), the session will look at the technological approaches, business strategies, and policy initiatives that offer the most promise of achieving large-scale efficiency improvements by engaging commercial actors.

This session is organized by the 3C initiative.

Working group 05

Carbon markets

Room 18/19

CHAIR:

Samuel A. DiPiazza, Jr., Chief Executive Officer,
PricewaterhouseCoopers International

FACILITATORS:

Henry Derwent, President and Chief Executive Officer,
International Emissions Trading Association

Abyd Karmali, Global Head of Carbon Markets, Bank of
America Merrill Lynch

RAPPORTEUR:

Mark Kenber, Policy Director, The Climate Group

SPEAKERS:

Jos Delbeke, Deputy Director-General for the Environment,
European Commission

Mahesh Babu, Chief Executive Officer, IL&FS Eco-Smart

Ian Marchant, Chief Executive Officer, Scottish and Southern
Energy

James E. Rogers, Chairman, President and Chief Executive
Officer, Duke Energy

Zhengrong Shi, Chief Executive Officer, Suntech Power

Caio Koch-Weser, Vice Chairman, Deutsche Bank Group

Tracy Wolstencroft, Managing Director, Goldman Sachs

The focus of these discussions will be to understand and communicate, from a business perspective, the strengths and weaknesses of current carbon markets as a tool for incentivizing cost-effective emission reductions and the adoption of low-carbon technologies and, on this basis, to make recommendations on the reform and global scale-up of carbon markets in future international policy.

The morning session will focus on experiences with carbon markets to date, both their successes and shortcomings, with a view to taking forward key lessons with regard to emissions reductions, technology development and transfer, competitiveness impacts and cost reductions. The markets to be considered include the EU ETS and other national/regional trading schemes, the Kyoto flexible mechanisms (CDM and JI) and the emerging voluntary carbon market.

Afternoon discussions will build on the conclusions from the morning and begin with provocative proposals on possible roles and strategic developments for the carbon market in future international climate policy. Key elements of the discussions will include: how carbon markets can best drive the deployment of low carbon technologies; whether and how national and regional trading schemes should be linked to create a more unified global carbon market and the mechanisms for doing so; the future of the project-based mechanisms and the role of programmatic and sectoral approaches; necessary institutional frameworks; and the interaction between carbon markets and other policy instruments.

This session is organized by The Climate Group with the International Emissions Trading Association and the Carbon Markets and Investors Association

Working group 06

Forestry and terrestrial carbon Room 21

CHAIR:

Rob Morrison, *Chairman, CLSA Asia-Pacific Markets*

FACILITATOR:

John Elkington, *Founding Partner and Director, Volans*

RAPPORTEUR:

Tim Flannery, *Chairman, Copenhagen Climate Council*

SPEAKERS:

Achim Steiner, *Executive Director, United Nations Environment Programme*

Audun Rosland, *Senior Advisor on Climate Change, Norwegian Pollution Control Authority*

Gavin Neath, *Senior Vice President, Unilever*

Helmy Abouleish, *Vice Chairman and Managing Director, Sekem Group*

James Griffiths, *Co-Leader, The Forests Dialogue; Managing Director, World Business Council for sustainable Development*

Jens Riese, *Senior Partner, McKinsey & Company*

Ralph Ashton, *Convenor and Chair, Terrestrial Carbon Group*

Stefan Reichenbach, *Global Head, Environmental Markets, Thomson Reuters*

Thomas Lovejoy, *President, Heinz Center for Science, Economics, and the Environment*

Marc D. Stuart, *Founder, Director of New Business Development, EcoSecurities*

This working session will address the sequestration capacity of natural ecosystems as well as policy, market-based and private sector approaches to maximize their use in a long-term global climate change agreement.

The world's terrestrial landscapes contain an estimated 2,300 Gt of carbon stored in vegetation and land. The release of greenhouse gases from these landscapes - particularly from land clearing of tropical forests and degradation of agricultural soils - is contributing an estimated 20% of global emissions. The scale and diversity of terrestrial carbon opportunities make it a vital and cost effective means of reducing greenhouse gas emissions; indeed, it is difficult to envision a policy scenario that reduces emissions on the scale required without comprehensively including forestry and agriculture.

The scale of the challenge, however, is well beyond the means of the public sector. What is the current state of the science, the potential of policy and the best strategy to mobilize the private sector? Do the challenges posed by terrestrial carbon lend themselves to market based solutions? If so, how do we deal with issues of permanence, leakage, monitoring, transparency and carbon property rights, all of which are fundamental to successfully working markets? This session will highlight emerging scientific findings and discuss the various spheres and approaches that demonstrate the most potential for bilateral and multilateral processes. It will consider actions being undertaken by private sector firms, and discuss holistic market-based approaches that not only reduce carbon but measurably contribute to sustainable development.

This session is organized by the Copenhagen Climate Council.

Working group 07

Adapting to climate change through strategic planning and collaboration

Room 20

CHAIR:

Steve J. Lennon, *Managing Director, Eskom*

FACILITATORS:

Laurent Corbier, *Vice President Sustainable Development and Continuous Improvement, Areva*

Wendy Poulton, *General Manager, Sustainability and Innovation, Eskom*

SPEAKERS:

Andrew Brandler, *Chief Executive Officer, CLP Holdings*

Jeremy Hobbs, *Executive Director, Oxfam International*

Jan Dell, *Vice President, Energy and Chemicals, CH2MHill*

Claude Nahon, *Senior Vice President, Sustainable Development and Environment, EDF Group*

David Bresch, *Director, Head Sustainability and Emerging Risk Management, Swiss Re*

Youssef Nassef, *Manager, Adaptation, UNFCCC Secretariat*

Mr Mirza Shawkat Ali, *Deputy Director, Bangladesh Department of Environment*

Hendro Sangkoyo, *Delegation of Indonesia*

Saleem Huq, *Senior Fellow, Climate Change, International Institute for Environment and Development*

David Stevenson, *Director Policy, Planning and Strategy, United Nations World Food Program*

Alan Miller, *Principal Climate Change Specialist, International Finance Corporation*

It is now acknowledged that even if greenhouse gas emissions are successfully reduced through mitigation actions, some climate change impacts will be unavoidable. Adaptation to a changing climate is therefore necessary as temperatures will continue to rise, bringing both short- and longer-term impacts.

These impacts will vary across different business sectors in different geographies. Business stakeholders will also be affected in different ways. From a business perspective, climate change is likely to affect the location, design, operation of infrastructure, and marketing of products and services. From a human perspective, climate change will have socioeconomic implications for workforces and markets.

Business must therefore not only adapt its own operations, but can play a role in working with government and civil society to prepare for and avoid the worst climate impacts. This will require a holistic and long-term planning perspective, encompassing different levels of activity (including international, national, and local) and engaging different stakeholders. An international climate change framework is an important stimulus to drive change at the national and local levels and business experience and input can be shared at every step.

This session will therefore focus on direct business experience in adapting to climate change. Drawing from these experiences, we will highlight policy recommendations to the international energy and climate debate to support the scaling-up of global adaptation actions.

This session is organized by the World Business Council for Sustainable Development.

Working group 08

Measuring and communicating progress Room 17

CHAIR:

Lise Kingo, Executive Vice President and Chief of Staffs,
Novo Nordisk

FACILITATOR:

Lord Michael Hastings of Scarisbrick, Global Head of
Citizenship and Diversity, KPMG International

SPEAKERS:

Paul Dickinson, Chief Executive Officer, Carbon Disclosure
Project

Marcel Jeucken, Head of Responsible Investment, PGGM;
Principle of Responsible Investment Board designate

Robert Bailis, Professor, Yale University

Lu Youqing, Vice President, China Aluminum Corporation
(Chinalco)

Mats Forsberg, Chief Executive Officer, Bring CityMail

Jeff Seabright, Vice President, Environment and Water
Resources, The Coca-Cola Company

The Bali Action Plan calls for mitigation activities that can be measured, reported and verified (MRV). That actions can be quantified will be essential for the integrity of a post-2012 climate agreement more robust and ambitious than the Kyoto Protocol. The quantification of greenhouse gases outputs must become as timely and reliable as the statistics for employment, trade or financial flows.

Many companies are gaining experience in non-financial reporting. Whether for compliance with a carbon cap-and-trade scheme or for voluntary disclosure in the Carbon Disclosure Project and the UN Global Compact Communication on Progress, thousands of companies have started to monitor, review and publish their carbon or greenhouse gases emissions. Cities and other organizations with climate strategies are also adopting similar practices.

This workshop will propose a qualitative assessment of current reporting experiences and will aim to make specific recommendations towards a universal reporting standard. It will consider how to report actual emissions as well as assess the progress of policies, technology development and other mitigation actions that factor into UNFCCC discussions. It will further discuss barriers and opportunities to improve reporting practices towards the requirements of a robust international MRV framework.

This session is organized by the UN Global Compact.

Working group 09

Value chain Room 10

CHAIR:

Paul Polman, *Chief Executive Officer, Unilever*

FACILITATOR:

Aron Cramer, *President and Chief Executive Officer, Business for Social Responsibility*

SPEAKERS:

Per Falholt, *Executive Vice President, Research and Development, Novozymes*

Peter Graf, *Chief Sustainability Officer, SAP*

Marckus Reckling, *Executive Vice President, Corporate Development, Deutsche Post*

Søren Stig Nielsen, *Senior Director, Health, Saftery, Security and Environment, MaerskLine*

The networked nature of business operations means that effective action to reduce climate impacts will require working through the dense value chains upon which all companies – and consumers – rely. Through the lens of corporate strategy and operations, the challenge of achieving consistent measurement frameworks, supply chain partnerships, and enabling public policy frameworks, this workshop will examine the role that value chains can play in addressing climate change.

This two-part discussion will enable participants to understand current contexts; hear about existing innovations; identify current barriers, and develop a roadmap for action. The morning will feature brief presentations from companies actively looking at value chain approaches to climate, followed by breakout group discussions that will look at four distinct “building blocks” of a comprehensive approach that both reduces impacts and looks at innovative solutions.

The afternoon will discuss and gather highlights from breakout group deliberations to develop a set of recommended steps for business and government to guide the creation of frameworks to shape sustainable value chains, from natural resource sourcing to product use and end-of-life considerations.

This session is organized by Business for Social Responsibility.

Speakers and moderators



Ban Ki-moon
Secretary-General, United Nations

Ban Ki-moon of the Republic of Korea, the eighth Secretary-General of the United Nations, brings to his post 37 years of service both in Government and on the global stage. At the time of his election as Secretary-General, Mr. Ban was his country's Minister of Foreign Affairs and Trade. His long tenure with the Ministry included postings in New Delhi, Washington D.C. and Vienna, and responsibility for a variety of portfolios, including Foreign Policy Adviser to the President, Chief National Security Adviser to the President, Deputy Minister for Policy Planning and Director-General of American Affairs. Mr. Ban received a bachelor's degree in international relations from Seoul National University in 1970. In 1985, he earned a master's degree in public administration from the Kennedy School of Government at Harvard University.



Abyd Karmali
Managing Director and Global Head of Carbon Markets at Merrill Lynch

Mr. Karmali is the bank's point person for carbon business opportunities and serves on Bank of America's Environmental Council. Mr. Karmali has worked for 18 years on climate change and the carbon markets and serves between 2008-2010 as elected President of the Carbon Markets and Investors Association, as well as a member of Her Majesty's Treasury Carbon Market Expert Group and of the World Economic Forum's (Davos) Steering Committee for Advancing Low-Carbon Finance. In 2008, Mr. Karmali's team won Carbon Finance Transaction of the Year and The Banker Award for Most Innovative in Sustainability. In 1996-97 he was Climate Change Officer at the United Nations Environment Programme's Industry office in Paris and participated in the Kyoto Protocol negotiations.



Achim Steiner
UNEP Executive Director, United Nations Under-Secretary General

Acting on the nomination of Secretary-General Kofi Annan, the UN General Assembly unanimously elected Achim Steiner as the Executive Director of UNEP for a four-year term, effective 15 June 2006. Before joining UNEP, Achim served as Director General of the World Conservation Union (IUCN) from 2001 to 2006. IUCN is widely regarded as one of the most influential and highly respected organizations in the field of conservation, environment and natural resources management. In 1998 he was appointed Secretary-General of the World Commission on Dams, based in South Africa. He has worked both at grassroots level as well as at the highest levels of international policy-making to address the interface between environmental sustainability, social equity and economic development.



Adam Aston
Energy and Environment Editor, BusinessWeek

Adam Aston is energy & environment editor of BusinessWeek, where he covers alternative and conventional energy, efficiency, transportation, building and design, green business and finance, as well as climate science. He joined the magazine in March, 2000. Before BusinessWeek, Aston worked in Hong Kong at the Economist Intelligence Unit where he wrote about business, economic, and political developments across the region. He has written for the New York Times, the Asian Wall Street Journal, Far East Economic Review, and the Journal of Commerce. Aston is a graduate of Princeton University.



Adam Werbach
Chief Executive Officer, Saatchi & Saatchi S

As Global Chief Executive Officer of Saatchi & Saatchi S – the world's largest sustainability agency- Werbach guides sustainability work from China to South Africa to Brazil, advising companies with nearly \$1 trillion in combined annual sales, including Walmart, Procter & Gamble, General Mills and WellPoint. Werbach worked with Walmart to engage the company's 1.9 million Associates in its sustainability effort, creating the Personal Sustainability Project ("PSP").



Al Gore
Former US Vice President

Former Vice President Al Gore is chairman of Current TV, an Emmy award winning, nonfiction network for young people. He also serves as chairman of Generation Investment Management, a firm that is focused on a new approach to sustainable investing and chairs the Alliance for Climate Protection, a non-profit organization designed to help solve the climate crisis. Al Gore was inaugurated as the forty-fifth vice president of the United States on January 20, 1993, and served eight years. He is the author of the bestsellers *Earth in the Balance* and *An Inconvenient Truth* and is the subject of an Oscar-winning documentary. Al Gore is the co-winner, with the Intergovernmental Panel on Climate Change, of the 2007 Nobel Peace Prize for “informing the world of the dangers posed by climate change.”



Alan S. Miller
Principal Climate Change Specialist, International Finance Corporation (IFC)

Alan S. Miller is a climate change and global environmental expert with more than 30 years experience. He currently is Principal Climate Change Specialist in the Environment Department at the International Finance Corporation, the private sector lending arm of the World Bank Group with general responsibility for climate change policy and analysis. Prior to joining the IFC in October 2003 he was Climate Change manager at the Global Environment Facility (GEF) Secretariat overseeing a portfolio of more than 100 clean energy projects in developing countries. He is a widely published author on climate change, energy, and development with degrees from Cornell University (A.B., Government 1971) and University of Michigan (J.D. and M.P.P. 1974). He was a Fulbright Scholar in Australia (1977) and Japan (1987).



Alan Salzman
Co-founder and Chief Executive Officer, VantagePoint Venture Partners

Alan Salzman co-founded VantagePoint in 1996, and serves as Chief Executive Officer and Managing Partner. He is experienced in every element of venture fund management, including managing the industry's largest CleanTech team and nearly \$4.5 billion of committed capital, including \$1 billion committed to Cleantech. Mr. Salzman has hands-on experience working with and funding more than 250 innovative, entrepreneurial companies during his career. He is a graduate of the London School of Economics and holds a BA from the University of Toronto, a JD from Stanford Law School and a LLM from the University of Brussels, Belgium. He also held a faculty appointment for more than a decade as an Adjunct Professor for Venture Capital and Entrepreneurial Companies at Stanford Law School. He currently advises BP on renewable energy policies as a Member of the BP Alternative Energy Advisory Board.



Anders Eldrup
President and Chief Executive Officer, DONG Energy

Anders Eldrup is Chief Executive Officer of DONG Energy, one of Northern Europe's leading energy companies. He joined DONG in 2001 as Chief Executive Officer, where he headed the growth strategy that led, among other things, to the merger of six Danish energy companies into DONG Energy. Prior to joining DONG, Anders Eldrup served as Permanent Secretary of State in the Ministry of Finance for 10 years. Anders Eldrup received his MA in Political Science in 1972. DONG Energy is active along the entire energy value chain from procurement, through production and, trade to distribution. DONG Energy serves more than 1 million customers in Northern Europe, and operates offshore oil and natural gas platforms, thermal power plants as well as on and offshore wind farms.



Andrew Clifford Winawer Brandler
Chief Executive Officer, CLP Group

Mr. Brandler holds an MA degree from Cambridge University, MBA degree from Harvard Business School, and is a Member of The Institute of Chartered Accountants in England and Wales. He joined the CLP Group as the Group Managing Director and Chief Executive Officer in May 2000 and is responsible for overall group performance. Mr. Brandler is also the Chairman of OneEnergy Ltd., CLP's 50:50 joint venture with Mitsubishi Corporation; Chairman and Executive Director of CLP Power Asia Ltd.; Vice Chairman of CLP Power Hong Kong Ltd.; Deputy Chairman of CLP Properties Ltd. and Kar Ho Development Co. Ltd.; and a Director of TRUenergy Holdings Pty Ltd and CLP Treasury Services Ltd. Mr. Brandler is the Chairman of The Hong Kong General Chamber of Commerce.



Aron Cramer
President and Chief Executive Officer, Business for Social Responsibility (BSR)

Aron Cramer is recognized globally as an authority on corporate responsibility by leaders in business and NGOs and by his peers in the field. He provides insightful advice on achieving sustainable business success to senior executives of BSR's 250 member companies, and speaks widely at international fora, as well as a range of media outlets. Under his leadership, BSR has doubled its staff and significantly expanded its global presence. Aron joined BSR in 1995 as the founding director of its Business and Human Rights Program, and in 2002, he opened BSR's Paris office, where he worked until becoming President and Chief Executive Officer in 2004. Previously, Aron practiced law in San Francisco and worked as a journalist at ABC News in New York.



Björn Stigson
President, World Business Council for Sustainable Development

Björn Stigson has had extensive experience in international business. In 1983 he became President and Chief Executive Officer of the Fläkt Group, a company listed on the Stockholm stock exchange and the world leader in environmental control technology. Following the acquisition of Fläkt by ABB, in 1991 he became Executive Vice President and a member of ABB Asea Brown Boveri's Executive Management Group. From 1993-94 he ran his own management consultancy. 1995 he was appointed President of the World Business Council for Sustainable Development (WBCSD) in Geneva, which is a coalition of some 210 leading international corporations. Björn Stigson has studied at Gothenburg School of Business Administration and the Swedish Management Institute, followed by an Advanced Management Program at Harvard Business School.



Caio Koch-Weser
Vice Chairman, Deutsche Bank Group

Mr Caio Koch-Weser is Vice Chairman of Deutsche Bank Group (since 2006) with global responsibilities for strategy; government, regulatory and corporate advisory; and co-ordination and implementation of group-wide business initiatives. He was appointed as German Deputy Minister of Finance in 1999 and held the position until November 2005. He was also Chairman of the Supervisory Board of German Banking and Securities Supervisory Agency (BaFin).

From 1973 until 1999, Mr. Koch-Weser held a number of high-level positions in the World Bank in Washington, notably as Division Chief for the China Program (1980-86), Director for West Africa (1986-1990), Deputy Treasurer and Director Treasury Operations (1990-91), Regional Vice President for Middle East and North Africa (1991-95), and Managing Director Operations and Member of the Executive Committee (1996-1999). Other current activities include the Peterson Institute, BRUEGEL, TERI, and CER. He is also Adjunct Professor at the Guanghua School of Management at Beijing University.



Carl-Henric Svanberg
President and Chief Executive Officer, Ericsson

Mr. Svanberg joined Ericsson on April 8, 2003. Between 1994 and 2003, he was President and Chief Executive Officer of the Assa Abloy Group. From 1986 to 1994, Mr. Svanberg worked for the world-leading security company Securitas. In 1990, he was named First Executive Vice President for the Securitas Group, with responsibility for alarm solutions and locks. From 1977 to 1985, Mr. Svanberg held various foreign assignments within project exports for Asea Brown Boveri (ABB).

Carl-Henric Svanberg was born in Porjus, Sweden, in 1952. He holds a Master of Science degree from the Linköping Institute of Technology, Sweden, and a Bachelor of Science degree in Business Administration from Uppsala University, Sweden. Mr Svanberg holds honorary doctorates at Luleå University of Technology, Sweden and Linköping University of Technology, Sweden.



Cate Blanchett
Artistic Director, Sydney Theatre Company

Cate Blanchett was born in 1969 in Melbourne, Australia. Apart from being an actress Cate Blanchett is artistic director at the Sydney Theatre Company. Cate Blanchett graduated from Sydney's National Institute of Dramatic Arts (NIDA) in 1992 and came to international attention in the 1998 film Elizabeth in which she played Elizabeth I of England. She has won multiple acting awards, most notably two Screen Actor Guild Awards, two Golden Globe Awards, and an Academy Award. Cate Blanchett has been very active in regards to environmental issues and helped launch the Australian Conservation Foundation's Who On Earth Cares campaign which focuses on climate change and greenhouse gas reduction. Cate also supports the SolarAid program, and contributes to the Forest Guardians.



Christian Kornevall
Director, Energy Efficiency in Building Project, World Business Council for Sustainable Development

Christian Kornevall is an economist and of Swedish nationality. He started his career as a teaching professor at Stockholm University on labor market issues. He has worked at ILO in Latin America, at SIDA in Sweden with development aid, at the International Committee of the Red Cross, in Vienna and later Bangkok for the UNCDP, and as Deputy Secretary General for WWF International. Between 2001 and 2005, Christian was Senior Group Vice President at ABB, in charge of Sustainability Affairs. At present, Christian is Director of the Energy Efficiency in Building Project (EEB) at the World Business Council for Sustainable Development (WBCSD).



Christopher Bunting
Secretary General, International Risk Governance Council

Chris Bunting has been Secretary General of the International Risk Governance Council in Geneva since 2003. Prior to joining IRGC Mr. Bunting was Business Integration Manager for TXU Europe, for whom he was working when he moved to Switzerland in 1999. He studied for his full-time MBA at Warwick Business School, graduating with distinction. He began his career in agriculture, working on and managing his family's arable farm in England until 1984. He has subsequently worked for multinational companies in the fast-moving consumer goods and utilities sectors, for legal and accounting firms, and in the non-governmental sector. He is a Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce. Mr. Bunting has recently co-authored articles published in Environmental Science and Technology, the Journal of Cleaner Production and the John Liner Review.



Claude Nahon
Senior Vice President, Sustainable Development, EDF Group

Claude Nahon was named EDF Group's Executive Vice President for Sustainable Development in January 2003. Prior to her appointment, she was Head of Hydro and Renewable Energies. A graduate of France's prestigious École Polytechnique, Claude Nahon has been with EDF since 1978, holding managerial positions in both generation and distribution.

In addition to her responsibilities at Electricité de France, Claude Nahon represents EDF Group in different occasions and institutions. She is Liaison Delegate of Pierre Gadonneix in the WBCSD (World Business Council for Sustainable Development). She sits on IDDRI (Institut du Développement Durable et des Relations Internationales) and EPE (Entreprises pour l'Environnement). She is a chair person of a working group in EURELECTRIC about Energy Efficiency.



Connie Hedegaard
Minister of Climate and Energy, Denmark

Connie Hedegaard is Denmark's first Minister of Climate and Energy. Ever since 2004 when she was appointed Minister of the Environment, Mrs. Hedegaard has endeavored to raise awareness both nationally and internationally of climate change and the challenges it poses to our societies and politics. Mrs. Hedegaard is also a renowned journalist and worked prior to her ministerial appointment throughout the 1990s and early 2000s for the Danish daily Berlingske Tidende; as head of radio news at the Danish Broadcasting Corporation; and as presenter at the in-depth news programme 'Deadline' at the national DR2 television channel.



Daniel M. Kammen
Professor and Co-Director, Berkeley Institute of the Environment

Daniel M. Kammen is the Class of 1935 Distinguished Professor of Energy at the University of California, Berkeley, where he holds appointments in the Energy and Resources Group, the Goldman School of Public Policy, and the department of Nuclear Engineering. Kammen is the founding director of the Renewable and Appropriate Energy Laboratory (RAEL). Kammen is also the Co-Director of the Berkeley Institute of the Environment. Kammen was professor and Chair of the Science, Technology and Environmental Policy at Princeton University in the Woodrow Wilson School of Public and International Affairs from 1993 - 1998. Daniel Kammen is a coordinating lead author for the Intergovernmental Panel on Climate Change (IPCC), which won the Nobel Peace Prize in 2007.



David Blood
Senior Partner, Generation Investment Management

David Blood is the Senior Partner of Generation Investment Management, a London-headquartered fund management business dedicated to long-term investment and integrated sustainability research. Prior to co-founding Generation, David Blood served as the co-Chief Executive Officer and Chief Executive Officer of Goldman Sachs Asset Management ("GSAM") from 1999 to 2003. His responsibilities included all aspects of the global business including portfolio management, sales and client service, risk management, and infrastructure (approximately 1,600 people and \$325 billion in assets under management). David Blood received a B.A. from Hamilton College in Clinton, New York and an M.B.A. from the Harvard Graduate School of Business. He is a member of the Investment Committee of the Acumen Fund and serves on the Advisory Board of Bridges Ventures.



Dr. David N. Bresch
Director, Head Sustainability & Emerging Risk Management, Swiss Re

David joined Swiss Re in 2000 and has been heading up the Atmospheric Perils Group, comprising of specialists based in Zurich, Armonk (near New York), London, Munich and Hong Kong, since 2002. As Swiss Re's chief natural catastrophe modeler, he has been responsible for risk analysis and risk management of atmospheric perils, in particular tropical cyclones and European winter storms, both of which number among the most important major claims scenarios in the insurance industry. After receiving a Masters in physics from the Swiss Federal Institute of Technology, Zurich (ETHZ), he received his PhD at the Institute for Atmospheric and Climate Science at the ETHZ in 1998 and spent a year at MIT as research associate in "science and policy of climate change". He is serving as Swiss Re's senior climate advisor to the board.



David Rosenberg
Chief Executive Officer, Hycrete

Chief Executive Officer David Rosenberg founded Hycrete, Inc., a technology leader in concrete waterproofing and corrosion resistance, in 2002 and has since emerged as a global spokesperson for sustainable construction innovation. He has spoken at conferences around the world, including the 2009 Global Competitiveness Forum in Saudi Arabia and the CleanTech Forum in San Francisco in 2008. David's company was recognized in a Time magazine cover story as one of four businesses leading on the energy frontier and as a Tech Pioneer by the World Economic Forum in 2008. David is a graduate of UNC Chapel Hill and holds an MBA from Columbia University. In addition, he was a member of the US National Fencing Team for years and is a three-time US National Fencing Champion.

David Stevenson
Director of the Policy, Planning and Strategy Division, World Food Program

David Stevenson is Director of the Policy, Planning and Strategy Division of the World Food Program. This includes policy guidance for WFP's new strategic plan which sets out the objectives for food assistance in about 80 countries in a variety of interventions, including humanitarian relief and post-conflict situations, prevention and mitigation of disasters, nutrition and HIV/AIDS. Prior to this assignment, David served as Coordinator of Purchase for Progress, an initiative for WFP to use its purchasing power to contribute to agricultural production and market development. From 2002 to 2007, he served as WFP Representative and Country Director in Rwanda and in Zambia. David has a Political Science degree from University of Calgary and a Masters of Public Policy and Administration from Queens University in Canada.



Ditlev Engel
Chief Executive Officer, Vestas Wind Systems

Ditlev Engel has been a member of the Executive Management of Vestas since May 2005. Former positions include Vice President of Hempel Hong Kong Ltd. and Hempel Hai Hong Ltd. (Hong Kong), President of Hempel Norge AS (Norway) and of Hempel Hai Hong Ltd. (China). Honorary Offices include memberships of The General Council of the Confederation of Danish Industries, The Industrial Policy Committee of the Confederation of Danish Industries and The Committee of Representatives Topdanmark. Ditlev Engel has a background in Business Economics (Copenhagen Business School) and General Management (INSEAD, France). Vestas is the world's leading supplier of modern energy solutions. They have installed more than 35,000 wind turbines in 63 countries on five continents and install an average of one wind turbine every four hours around the clock.



Dominic Waughray
Senior Director and Head of Environmental Initiatives, World Economic Forum

Dominic Waughray is responsible for the climate change program of the World Economic Forum and maintains content responsibility for the public and private programs on climate change for the Annual Meeting at Davos and for the Forum's regional summits. Dominic led development of the Chief Executive Officer Climate Policy Recommendations to G8 Leaders, which were delivered to the G8 summit in July 2008. Over 100 Chief Executive Officers of major multinationals, representing all major geographies and sectors, endorsed this detailed statement: It is the most comprehensive, and progressive, international business message to Government leaders on climate change policy. Dominic will coordinate for the Forum the development of a wider business-expert coalition, which will take forward key recommendations from the Chief Executive Officer statement. A key thrust of this work will be to illustrate the central link between durable economic recovery and building the low carbon economy.



Dr. Lu Youqing
Vice President, Aluminium Corporation of China

Lu Youqing currently holds the position of Vice President of Aluminum Corporation of China (CHINALCO), one of the largest diversified metals and mining companies in China. Dr Lu has 28 years experience across a variety of senior management roles with government and industry. Prior to joining Chinalco, Dr Lu was Executive Mayor of the City of Luzhou, Sichuan Province, with a key role to deliver programs for industry development. Previous to this, he was Executive Mayor of the City of Nanchong looking after economic work, following his role as Managing Director of Nanchong Gear Wheel Plant. Dr Lu holds a Master of Law from Sichuan Academy of Social Sciences and a Ph.D. in Economics from the School of Economics of Sichuan University.



Erik Rasmussen
Founder, Copenhagen Climate Council; Chief Executive Officer and Editor-in-Chief, Monday Morning

As founder and Chief Executive Officer of Scandinavia's largest think tank, Monday Morning, Erik Rasmussen is a leading figure in the public debate and media in the Northern countries. This is partly due to the fact that Monday Morning has its own weekly media, Monday Morning Weekly, an intellectual journal directed at decision makers across the political world, in business life and in knowledge institutions. Concurrently, Monday Morning has positioned itself internationally with the establishment of Monday Morning Weekly in Norway and projects in Sweden and other European countries. Monday Morning is also the secretariat for the Copenhagen Climate Council. In October 2006, the World Economic Forum appointed Erik Rasmussen one of the world's 100 most influential journalists. Erik Rasmussen is a member of the prestigious International Media Council, IMC, established by the World Economic Forum.



Frank Appel
Chief Executive Officer, Deutsche Post

Mr. Appel received his M.Sc. in Chemistry at the University of Munich in 1989. In 1993 he received his Ph.D. in Neurology from the Swiss Federal Institute of Technology in Zurich. Prior to joining Deutsche Post Mr. Appel served at McKinsey & Co as Consultant, Project Manager and Partner. After joining Deutsche Post in 2000 Mr. Appel worked as Managing Director for Corporate Development and was elected Member of the Board of Management in 2002. In 2008 Mr. Appel became the Chief Executive Officer of Deutsche Post AG.



Fu Chengyu
President, Chairman and CEO, CNOOC

Mr. Fu Chengyu was born in 1951. He joined China National Offshore Oil Corporation (CNOOC) in 1982 and from 1983, he served as chairman of several joint management committees formed through the joint ventures between CNOOC and the international oil companies including BP Amoco, Chevron, Texaco, Phillips Petroleum and Shell, etc. In December 1995, he was appointed Vice President of Phillips China Inc. and General Manager of the Xijiang Development Project. It is the first time that a well-known international oil company appointed a Chinese to such a high level position. Since then Mr. Fu has held a wide range of top positions. In October 2003, Mr. Fu became President of CNOOC. He was also appointed Chairman and Chief Executive Officer of CNOOC Ltd.



Georg Kell
Executive Director, UN Global Compact

Georg Kell is Executive Director of the United Nations Global Compact, the world's largest voluntary corporate citizenship initiative with more than 2,400 participants from more than 80 countries. Following extensive experiences in Africa and Asia as a financial analyst, Kell began his career at the U.N. in Geneva, where he worked from 1987 to 1990 with the U.N. Conference on Trade and Development (UNCTAD). In 1990, he joined the New York office of UNCTAD, which he headed from 1993 to 1997. In 1997, Kell became a senior officer in the Executive Office of U.N. Secretary-General Kofi Annan, responsible for fostering cooperation with the private sector. He has served as head of the U.N. Global Compact since 2000. A native of Germany, Kell holds advanced degrees in economics and engineering from the Technical University of Berlin.



Dr. Gerd Leipold
Executive Director, Greenpeace International

From 1976 to 1982, Dr. Gerd Leipold worked at the Max Planck Institute for Meteorology in Hamburg on ocean current; he also received his Ph.D. in this subject area. From 1980 to 1990, he played a key role at Greenpeace Germany. Under his management, the German section developed from a small pool of volunteers to the largest environmental organization in Germany. Between 1993 and 2001, Gerd Leipold worked as the director of GEM Partners, a consulting agency for strategy and communication located in London. As part of this work, he developed campaigns and trained employees for Greenpeace International and also for the International Committee of the Red Cross, for aid and development agencies and consumer protection agencies. Since 2001, Dr. Gerd Leipold has been the international Executive Director of Greenpeace.



Giovanni Bisignani
Director General and Chief Executive Officer, International Air Transport Association

Giovanni Bisignani joined the IATA as Director General & Chief Executive Officer in 2002. Since that time Mr. Bisignani has completely re-shaped and re-focused the organization to better serve its global membership of 230 airlines with a mission to represent, lead and serve the air transport industry. In 2004, under Mr. Bisignani's leadership, IATA began Simplifying the Business - bringing convenience to travellers and cost reduction to airlines through effective use of technology. The programme's headline e-ticketing initiative eliminated paper tickets globally. Most recently Mr. Bisignani placed IATA in a leadership position in the debate on climate change and aviation. While air transport's contribution to climate change is limited to 2% of global carbon emissions - Mr. Bisignani has united the industry in a drive to achieve carbon neutral growth and eventually zero-carbon emission technology.



Girish S. Paranjpe
Joint Chief Executive Officer, IT Business, Member of the Board, Wipro Limited

Girish S Paranjpe is the new Jt. Chief Executive Officer of Wipro's IT Business alongside Suresh Vaswani and is an Executive Director in the Board of Wipro Limited. He jointly carries the overall responsibility for the strategy and operations of Wipro's IT Business. Under Girish's leadership, Finance Solutions has grown at 45% per annum on a compounded basis over the past five years, established valuable customer relationships and significantly deepened domain expertise within Finance Solutions. During Girish's tenure, the share of Wipro's revenue from Financial Services clients more than doubled going up from 12% to 25%.

Girish has represented Wipro and the IT Industry in various public forums including the Prime Minister's Task Force on Information Technology and at the Nasscom.



Dr. Graeme S.S. Sweeney
Executive Vice President, Future Fuels & CO2, Shell Downstream Services International

Dr. Sweeney has been recently appointed as the Executive Vice President of the Future Fuels & CO2 organisation for Shell. Dr. Sweeney was the Executive Vice President of Renewables, Hydrogen, CO2 & Power of Shell from mid 2005 until September 2007. Dr. Sweeney joined Shell in 1976 and performed various roles in manufacturing, sales & marketing and consultancy. In 1997 he was appointed Vice President of Fuels where he launched the first successful differentiated fuels program. In this role he laid a foundation for Shell in establishing a Hydrogen business. Dr. Sweeney is also a member of the Gleneagles Dialogue Project Steering Board, the Advisory Council of the European Union - Zero Emission Platform. He also chairs the Advisory Board of the UK Energy Research Centre.



James V. Griffiths
Managing Director, World Business Council for Sustainable Development

James has a 30 year work history in the public and private sectors, operating at both national and international levels. This includes experience as a government industrial policy and international trade advisor, trade policy negotiator, diplomat, university assistant lecturer, forest products marketer and business sector advocate. James joined WBCSD in August 2002 based in Geneva, Switzerland. His primary responsibilities are to manage the Council's Ecosystems Focus Area, a multi-sector program of leading member companies addressing the sustainable management and use of ecosystems and services, and WBCSD's Sustainable Water Management project. Currently James is Co-Leader of The Forests Dialogue, a multi-stakeholder forum involving business, environment and social groups addressing sustainable forest management.



Harish Hande
Co-founder and Managing Director, SELCO Solar Light

Dr. Harish Hande is an engineer from Indian Institute of technology and a renewable energy entrepreneur with extensive grassroots experience in meeting the energy requirements of rural households. He is the co-founder of SELCO-India of which he is the Managing Director. SELCO-India is a rural energy service based out of Bangalore, India. Since 1995, SELCO-India has installed more than 100,000 solar lighting systems in rural households. His experience includes a large number of health, education and water related projects: over 500 small rural and urban health clinics, over 1000 rural and semi-urban schools and dormitories, and over 1500 irrigation and drinking water systems. Dr. Hande is on the board of many national and international organizations.



Helmy Abouleish
Vice Chairman and Managing Director, SEKEM Group

Mr. Helmy Abouleish is Vice Chairman and Managing Director of the SEKEM Group, a holding of companies operating in the field of organic agriculture, phyto-pharmaceuticals & organic textiles in Egypt. Besides its commercial arm SEKEM comprises also various social and cultural activities ranging from school, kindergarten, and vocational training center to adult learning and medical services. For its contribution to the society the SEKEM initiative received the "Right Livelihood Award 2003", better known as "Alternative Nobel Prize". Further, Mr. Helmy Abouleish is Chairman of the Egyptian National Competitiveness Council (ENCC), Chairman of Management Council of the Industrial Modernization Centre (IMC), Member of the Arab Sustainability Leadership Group (ASLG) and many other boards. In 2003 he was selected as a Social Entrepreneur by the Schwab Foundation.



Henry Derwent
President and Chief Executive Officer, International Emissions Trading Association

Henry Derwent became the President and Chief Executive Officer of the International Emissions Trading Association (IETA) in February 2008. Previously, as international climate change Director for the UK Government, he oversaw the UK's role in the international negotiations, in the G8 (especially as Prime Minister's special representative during the UK G8 Presidency in 2005) and in other forums. Henry has been closely associated with the development of greenhouse gas trading in the UK and Europe from its earliest days. He previously had responsibilities for all aspects of climate change and sustainable energy in the UK as well as air quality and industrial pollution control. Before that, he was an international corporate finance executive at a major investment bank.



Ian Marchant
Chief Executive, Scottish and Southern Energy

Ian Marchant was appointed Chief Executive of SSE in October 2002 having been Finance Director since 1998. He joined Southern Electric in 1992 and joined the Board on becoming Finance Director in 1996. Ian has been Chairman of the United Kingdom Business Council for Sustainable Energy, is a member of Ofgem's Environmental Advisory Group, the Coal Forum and of the Energy Research Partnership. Ian is a non-Executive Director of Maggie's Cancer Centres and of John Wood Group PLC. He is also Chairman of the Climate Change Business Delivery Group.



Indra K. Nooyi
Chairman and Chief Executive Officer, PepsiCo

Mrs. Nooyi leads one of the world's largest convenient food and beverage companies, with 2008 annual revenues of more than \$43 billion. Before joining PepsiCo in 1994, Mrs. Nooyi held senior positions with Asea Brown Boveri, Motorola and the Boston Consulting Group. Mrs. Nooyi serves as a member of the boards of the International Rescue Committee, Catalyst and Lincoln Center for the Performing Arts. She is a Successor Fellow of Yale Corporation and member of the Board of Trustees of Eisenhower Fellowships, and she currently serves as Chairman of the U.S.-India Business Council. She holds an MBA from the Indian Institute of Management in Calcutta and a Master of Public and Private Management from Yale University.



Jacqueline Cramer,
Minister of the Environment and Spatial Planning, The Netherlands

Jacqueline Marian Cramer was born in Amsterdam on 10 April 1951. From 1990 to 1996 she was professor of environmental science at the University of Amsterdam, followed by three years as professor of environmental management at the University of Tilburg. In 1999 she started working as a freelance environmental consultant. She was professor of environmental management in organizations at the Erasmus University, Rotterdam from 1999 to 2005, and, until 2007, and Professor of sustainable enterprise at the University of Utrecht's Copernicus Institute. Ms Cramer was a crown-appointed member of the Social and Economic Council and has been a member of the supervisory board of the World Wide Fund for Nature (WWF), the University of Maastricht and Arnhem-Nijmegen University, Shell Nederland, ASN Bank and the Netherlands Development Finance Company (FMO) among others.



Jacqueline Novogratz
Founder and Chief Executive Officer, Acumen Fund

As Acumen Fund's Founder and Chief Executive Officer, Jacqueline Novogratz is responsible for the vision behind Acumen Fund's unique approach to using philanthropic capital to invest in scalable businesses that serve the poor with life-changing goods and services. She has led the Acumen Fund team since its launch in 2001, and under her leadership Acumen Fund has invested \$40 million in over 35 companies serving 25 million low-income customers in the developing world. Prior to Acumen Fund, Jacqueline Novogratz founded and directed The Philanthropy Workshop and The Next Generation Leadership program at the Rockefeller Foundation. She is the author of the bestselling memoir, *The Blue Sweater: Bridging the Gap Between Rich and Poor in an Interconnected World*, published in 2009.



James Cameron
Vice Chairman, Climate Change Capital

James Cameron is Vice Chairman of Climate Change Capital, a leading investment-banking group specialising in the commercial opportunities created by a low carbon economy. For the past 20 years, James has been pursuing a career as a lawyer, negotiator and investor relentlessly focused on how to tackle the climate problem and reduce emissions. James is one of the world's pre-eminent experts in developing market based policy responses to climate change. He has held academic positions in Cambridge, London, Bruges and Sydney and he is currently affiliated with the Yale Centre for Environmental Law and Policy. As well as being the Chairman of the Carbon Disclosure Project and a treasurer of REEEP, James is also a trustee of the Climate Group and a member of the board of GE Ecomagination.



James E. Rogers
Chairman of the Board, President and Chief Executive Officer, Duke Energy

Jim Rogers is chairman of the board, president and chief executive officer of Duke Energy. He was named chairman in January 2007. Rogers has nearly 20 years of experience as a chief executive officer in the electric utility industry. He was named president and chief executive officer of Duke Energy following the merger of Duke Energy and Cinergy in April 2006. Before the merger, Rogers served as Cinergy's chairman and chief executive officer for more than 11 years. Prior to the formation of Cinergy, he joined PSI Energy in 1988 as the company's chairman, president and chief executive officer. Duke Energy, a Fortune 500 company, supplies and delivers electricity to approximately 3.9 million customers in the Carolinas and the Midwest.



James P. Leape
Director General, WWF International

As Director General of WWF International, Jim Leape oversees one of the world's largest and most experienced independent conservation networks with nearly 5 million supporters and programmes in more than 100 countries. Since taking on this post in 2005, Jim has stepped-up WWF's work on climate change and energy, enlisting the support of governments as well as businesses. A graduate of Harvard Law School, he began his career as an environmental lawyer and advisor to UNEP, co-authoring the leading American text on environmental law. In 1989, he joined WWF-US, where he was Executive Vice President for 10 years, before joining the David and Lucile Packard Foundation for four years. He is a member of the China Council (CCICED) and the Aspen Institute's Commission on Arctic Climate Change, among others.



Jeff Seabright
Vice President for Environment and Water, The Coca Cola Company

Jeff Seabright has had a varied career in government and business, including stints as a foreign service officer with the State Department and as legislative assistant to U.S. Senators Timothy E. Wirth and John D. Rockefeller IV. He has worked for Texaco Inc. as vice president for policy planning. In 1999 he worked in the White House as executive director of the Climate Change Task Force, where he helped negotiate the Kyoto Protocol. In 1993 he joined the U.S. Agency for International Development, later serving as director of its Office of Energy, Environment & Technology. He is actively involved with the International Leadership Council, the World Environment Center, the Georgia Conservancy and the Sustainable Atlanta Advisory Council, among others. Seabright received a master's degree from the London School of Economics.



Jens Riese
Partner, McKinsey & Company

Jens is a Partner in the Munich office at McKinsey & Company. He heads McKinsey's Global Bio-systems Group, which includes Forest Carbon, Agriculture and Bioenergy. He is a core leadership member of Climate Change Special Initiative. Jens supports companies and public institutions on issues related to climate change, renewable energy, agricultural productivity, business strategy and public policy. Jens Riese holds a PhD in Biochemistry from Cambridge University, an MSc in Environmental Management from the Dresden University of Technology, and a MSc in Biology from Heidelberg University. He has published extensively in the scientific and general press.



Jeremy Hobbs
Executive Director, Oxfam International

Jeremy Hobbs became Executive Director of Oxfam International in October 2001, having served on the Oxfam International Board since its inception in 1996 in his capacity as Executive Director of the Australian affiliate, Oxfam Community Aid Abroad. He represents Oxfam on key development and security issues at the UN, the WTO, the G8, and many of the multi-lateral institutions, on trade, aid effectiveness, and humanitarian issues (including arms control,) as well as a strong focus on corporate accountability. He is also active in supporting civil society through the International Advocacy NGO forum, the World Social Forum and has played a key role in developing NGO accountability. Jeremy was previously the Executive Director of Oxfam Community Aid Abroad from 1993 until 2001. As Director he was on the Board of the Australian Council for Overseas Aid (ACFOA) from 1997–2001.



Joan MacNaughton
Senior Vice President, Power & Environmental Policies, Alstom Power

Joan MacNaughton is Senior Vice President, Power and Environmental Policies, Alstom Power Systems. Before that she was a career civil servant advising Ministers at the most senior levels, including as Principal Private Secretary to the Deputy Prime Minister and two Home Secretaries. From 2002, Director General, Energy, then Director General, International Energy Security, UK Department of Trade and Industry, until February 2007. She led the energy work at the heart of the Programme of Action agreed by the Gleneagles G8 Summit. She was elected as Chair of the International Energy Agency Governing Board (2004 to 2006) and appointed Companion of the Order of the Bath by HM The Queen in June 2005. She is an Honorary Fellow, Energy Institute and Member of the Council of the Energy Institute.



John Elkington
Founder, SustainAbility; Founder, Volans

John Elkington, Founder of SustainAbility (1987) and Volans (2008) is a world authority on corporate responsibility and sustainable development. In 2004, BusinessWeek described him as "a dean of the corporate responsibility movement for three decades." In 2008, The Evening Standard named John among the '1000 Most Influential People' in London, describing him as "an evangelist for corporate social and environmental responsibility long before it was fashionable." In March 2009 Volans launched The Phoenix Economy, a market intelligence report identifying and exploring 50 leading pioneers in the business of social, environmental and economic innovation. John's latest book is The Power of Unreasonable People: How Social Entrepreneurs Create Markets That Change the World, co-authored with Pamela Hartigan (Harvard Business School Press, 2008).

Jon Williams**Partner, Advisory, Sustainability and Climate Change, PricewaterhouseCoopers**

Jon joined PwC in September 2008 as Partner, focusing on financial services and climate change/carbon markets. Prior to joining PwC, Jon worked for HSBC for 21 years, with a variety of banking roles in Europe and Asia, most recently as Head of Group Sustainable Development. Under Jon's leadership, HSBC became leaders in sustainability risk management, business and product development, and communication and reporting. Jon chairs the Carbon Markets & Investors Association Low Carbon Technology Working Group, and sits on the UN Environment Programme-Finance Initiative Climate Change Working Group, Forum for the Future Climate Finance Advisory Board, British Venture Capital & Private Equity Association Sustainability Advisory Board, UK Government Trade & Investment Environmental Sector Advisory Group among others. He previously chaired the Equator Principles and the Climate Finance Principles.

**Jos Delbeke****Deputy Director-General, for the Environment, European Commission**

Mr Jos Delbeke (1954, Belgium), Deputy Director-General of the European Commission's DG Environment since 2008. He was very involved in negotiations on the package on climate change and energy in the EU Council and Parliament. Mr Delbeke has also been a key player in developing Europe's International Climate Change strategy, its legislation on cars and fuels, the European Emissions Trading Scheme, and legislation on air quality and emissions from big industrial installations. He joined the European Commission in 1986 and was very active on market-based instruments, on cost-benefit analysis, and on the new chemicals legislation REACH. For several years now he has been the European Commission's chief negotiator at the UNFCCC Conference of the Parties.

**José Manuel Barroso****President, European Commission**

José Manuel Barroso was born in Lisbon on 23 March 1956. His political career began in 1980 when he joined the Social Democratic Party (PSD). He was named President of the party in 1999 and re-elected three times. During the same period, he served as Vice President of the European People's Party. In April 2002, he was elected Prime Minister of Portugal. He remained in office until July 2004 when he became President-designate of the European Commission. He has worked successively as a teaching assistant at the Law Faculty of the University of Lisbon, in the Department of Political Science, University of Geneva, and as a visiting professor at the Department of Government and School of Foreign Service, Georgetown University (Washington, D.C.). In 1995, he became Head of the International Relations Department of Lusíada University, Lisbon.

**Jukka Uosukainen****Director General, International Affairs Unit, Ministry of the Environment, Finland**

Jukka Uosukainen (M.Sc. eng.) has worked in the national and international environmental sector for almost two decades. In 1995 Jukka Uosukainen joined the Ministry of the Environment of Finland as a senior negotiator and Director for UN and Other Multilateral Cooperation. During the last years he has been serving as the EU Lead Negotiator, as well as the co-chairman for subsidiary body meetings at both UNFCCC, the Basel Convention and the Montreal Protocol on Substances which deplete the Ozone Layer. For the year 2008 Mr. Uosukainen acted as the chairman for the Expert Group on Technology Transfer (EGTT) for the UNFCCC as well as the co-chair on the negotiations on technology during the Poznan climate meeting. He also chaired the UNEP Governing Council's Committee of the Whole in February 2009.

**Lars Jannick Johansen****Director and Chief Operating Officer, Monday Morning**

Lars Jannick Johansen is the daily head of Monday Morning, Scandinavia's leading independent think tank. He was Development Director at INDEX., the sustainable design foundation, in 2005-2006, and Analyst, Senior Analyst and Project Director at Monday Morning in 2000-2005. Previously, he has worked with the Ministry of Foreign Affairs and has been OSCE "Researcher in Residence". He is appointed to the advisory panel on entrepreneurship of the Danish government and the board of the Social Economic Foundation, among others. Lars Jannick Johansen has been publically recognized as one of the 10 most talented Danish executives in 2006 and one of the three most influential young businessmen in 2009.

**Lars Løkke Rasmussen****Prime Minister of Denmark**

Lars Løkke Rasmussen has been Prime Minister of Denmark since 5 April 2009. Lars Løkke Rasmussen was Minister of Finance from 2007-2009 and Minister for the Interior and Health from 2001-2007. Before becoming a minister Lars Løkke Rasmussen has held the position of County mayor of Frederiksborg County (1998-2001) and was elected Vice-chairman of the Liberal Party in Denmark in 1998. He was elected member of the Folketing (Parliament) in 1994 for the Frederiksborg County constituency. From 1990 to 1994 he was Chairman of the Children's and Cultural Committee. Lars Løkke Rasmussen has a Master of Laws from the University of Copenhagen (1992).



Lars G. Josefsson
President and Chief Executive Officer, Vattenfall

Lars G. Josefsson is President and Chief Executive Officer of Vattenfall since August 2000. He graduated in 1973 with a degree in technical physics from Chalmers Institute of Technology and entered his professional career in 1974 at Ericsson, where he has held a number of executive appointments. In 1993 Lars Josefsson was appointed President of Schrack Telecom AG in Vienna and in 1997 President of Celsius AB. Lars Josefsson is President of The Union of the Electricity Industry (Eurelectric), member of the supervisory board of the South African energy company Eskom Holdings Ltd, as well as member of the Swedish government's commission for sustainable development. Lars Josefsson is holder of several patents in the field of radar technology.



Laurent Corbier
Vice President Sustainable Development and Continuous Improvement, AREVA

Laurent Corbier is AREVA Group's Vice-President on Sustainable Development and Continuous Improvement at AREVA's Headquarters in Paris. He has held this position since mid 2006. After graduating from the French Business School ESSEC, he joined the COGEMA Group (now part of the French Group AREVA) in 1979 in the Exploration and Mining Division, and has held various successive postings in operational entities in several foreign countries. In July 2000 he was appointed Marketing Director within COGEMA's Commercial and International Department. From July 2003 to July 2006, he was seconded by AREVA to the World Business Council for Sustainable Development (WBCSD), headquartered in Geneva, Switzerland, where he was the Director of the Focus Area "Energy and Climate". Laurent Corbier is the current Chairman of the Commission on Environment and Energy of the International Chamber of Commerce (ICC).



Li Xiaolin,
Chairwoman and Chief Executive Officer, China Power International Development

Li Xiaolin, Chairwoman of China Power International Holding Ltd, Chairman and CEO of China Power International Development Ltd. She is also a vice president of China Power Investment Group and a director of Companhia de Electricidade de Macau. Was born in 1961. She has over 20 years of extensive experience in the power industry. "In tackling climate change, business leadership representing all nations is crucial to build a bridge between government policy and science. As global business leaders, we have a responsibility to assist in solving the challenges facing us, and I firmly believe in our ingenuity and capacity to find workable solutions to this"



Li Zhengmao
Vice President, China Mobile Communications

Mr. Li Zhengmao, age 47, is currently Vice President of China Mobile Communications Corporation. Mr. Li assists the President in relation to the matters of development strategy, corporate customer and Shanghai World Expo related matters of the Company. Mr. Li formerly served as a Professor of the University of Electronic Science and Technology of China. He also served as Director and Vice President of China United Telecommunications Corporation. Mr. Li received a doctor's degree in communications and electronic engineering from the Southeast University, and has extensive experience in engineering technology and business operations.



Lise Kingo
Executive Vice President and Chief of Staffs, Novo Nordisk

For almost two decades Lise Kingo has been leading Novo Nordisk's approach to sustainable development, which is today anchored at its core objectives as the Triple Bottom Line business principle. She joined the executive management of Novo Nordisk in 2002. Novo Nordisk is a focused healthcare company and is a world leader in diabetes care. With headquarters in Denmark, Novo Nordisk's business has global reach; the company has more than 26,000 people in 80 countries, and markets its products in 179 countries. Over the years, Novo Nordisk has earned international recognition as a sustainability-driven business leader. Lise Kingo, born in 1961, joined Novo Nordisk's Enzymes Promotion in 1988 and worked over to build up the company's Triple Bottom Line approach.



Lord Michael Hasting
Global Head of Citizenship and Diversity, KPMG

Michael Hastings is KPMG's Global Head of Citizenship and Diversity. Michael is a non-executive Director of British Telecom (on the Board for Responsible and Sustainable Business) and a Trustee of the Vodafone Group Foundation. He represents KPMG International on the Global Corporate Citizenship International Committee of the World Economic Forum and the World Business Council on Sustainable Development. In January 2003, Michael was awarded a CBE in recognition of his services to crime reduction, including 15 years as Chairman of Crime Concern. In 2005, Michael was awarded the honour of an independent peerage to the House of Lords by Her Majesty The Queen. Again in 2005, he received the UNICEF award for his 'outstanding contribution to understanding and effecting solutions for Africa's children'.



Lord Michael Jay
Globe International Advisory Board Member

Michael Hastings Jay, Baron Jay of Ewelme, GCMG (born June 1946) is a former senior civil servant in the United Kingdom. He served as Counsellor in the Paris Embassy 1987-90, and in the Foreign Office as Director for European Affairs, then Director General for European and Economic Affairs 1990-96. In 1996, he was a Senior Associate Member of St Antony's College, Oxford. From July 1996 to September 2001, he was British Ambassador to France. In July 2001 he was appointed Permanent Under-Secretary (PUS) at the Foreign Office and thus Head of the Diplomatic Service, a post he took up on 14 January 2002. In 2005, Lord Michael Jay served as the Prime Minister's Personal Representative (Sherpa) to prepare the G8 Summit at Gleneagles in addition to his PUS duties.



Luis Neves
Vice President Corporate Responsibility, Deutsche Telekom

Luis Neves was born in Covilhã, Portugal in 1953. Luis worked for more than 25 years for Marconi (today Portugal Telecom) as Head of Department and at the Corporate Office. Luis joined Deutsche Telekom in May 2004 as a Senior Manager in the Corporate Sustainability and Citizenship Department. In May 2008 he was appointed Head of Sustainable Development and Environment at Deutsche Telekom Corporate Responsibility and as from December 2008 he holds the position Director Corporate Responsibility. Luis is member of the ETNO Sustainable Working Group. In March 2006 he was elected Chairperson of GESI, the Global e-Sustainable Initiative. Luis was the driving force and chairman of the steering committee of the recent Study "SMART 2020 - Enabling the Low Carbon Economy in the Information Age".

Mahesh Babu
Chief Executive Officer, IL&FS Ecosmart Ltd; Managing Director, IL&FS Waste Management and Urban Services Ltd

Mr. Mahesh Babu is the Managing Director of IL&FS Waste Management and Urban Services, an Indian Waste Management and Urban Infrastructure services company. He is also the Chief Executive Officer of IL&FS Ecosmart - a strategic initiative of IL&FS, which integrates environmental and social sustainability in large scale projects. Mr. Babu is heading a team involved in various projects related to Environmental Management. He has over 20 years of experience predominantly in Infrastructure Projects. As the Chief Executive Officer of IL&FS Ecosmart, he is actively involved in evaluation of project feasibility for accessing carbon credits for the waste management and energy efficiency sectors. Mr. Babu holds a Masters in International Economics and Relations from the Johns Hopkins University, (SAIS) and an MBA from XLRI, Jamshedpur, India.



Marcel Jeuken
Head of Responsibility, PGGM Investments

Dr Marcel Jeucken is Head of Responsible Investment at PGGM Investments. The Responsible Investment team has a central role in the implementation of PGGM's responsible investment policy along all asset classes. These activities include integration of environmental, social and governance (ESG) factors into internal and external mandates, thematic investments in ESG, voting, engagement, exclusions, and shareholder litigation. The ten years before joining PGGM Marcel was employed as Managing Director at Dutch Sustainability Research, Sales and Marketing Director at SiRi Company, and senior economist at Rabobank Group. Marcel holds a Ph.D. in economics and published his dissertation on sustainability and finance in 2004. He has written numerous papers and is author or editor of several books, including 'Sustainable Finance and Banking' (2001) and 'Sustainability in Finance' (2004).



Marcos Sawaya Jank
President and Chief Executive Officer, UNICA

Marcos Sawaya Jank, 45, is President and Chief Executive Officer of the Brazilian Sugarcane Industry Association (UNICA). Former President of the Brazilian Institute for International Trade Negotiations (ICONE), Dr. Jank is also Associate Professor at the School of Economics and Business, University of São Paulo (FEA-USP). He worked as Special Counselor to the Minister of Development, Industry and Trade of Brazil, as Special Expert in Trade at the Integration and Hemispheric Issues Division of the Inter-American Development Bank (IDB) in Washington-DC, and as visiting professor at Georgetown University and University of Missouri-Columbia. Consultant and coordinator of projects at the World Bank, IDB, OECD, FAO, UNDP, the Hewlett Foundation, the Swiss Agency for Development and Cooperation (SDC), the UK International Cooperation Department (DFID), and other international organizations.



Marthinus van Schalkwyk
Minister of Environmental Affairs and Tourism, South Africa

Mr. Marthinus van Schalkwyk is currently the Minister of Environmental Affairs and Tourism of the Republic of South Africa. Previous positions include the following: Premier of the Western Cape Province (21 June 2002 – 28 April 2004), Member of Parliament since 1990 and Lecturer in Political Science at the former Rand Afrikaans University (RAU) (now University of Johannesburg (UJ) and the University of Stellenbosch (US). He has led the South African delegation to international climate change negotiations since 2004 and is regarded as one of the leading voices representing developing countries in the negotiations process.



Masamitsu Sakurai
Chairman of the Board, Ricoh Co., Ltd; Chairman, Keizai Doyukai (Japan Association of Corporate Executives)

Mr. Sakurai is Chairman of Keizai Doyukai (Japan Association of Corporate Executives), one of the most influential business organizations in Japan since 2007, and has advocated the promotion of drastic transformation of socio-economic systems of Japan corresponding to the changes both at home and abroad, establishment of “New Way of Japanese Management”, and among others, initiatives toward the transition to “Low Carbon Society”. As president (1996-2007) and then chairman of the board of Ricoh Company(2007-), Mr. Sakurai not only achieved consecutive increase in both sales and profit, but he also has promoted “Sustainable Environmental Management” aiming at the simultaneous achievement of environmental conservation and profit generation. For the achievement and leadership in this area, in 2003 Ricoh received the World Environment Centre Gold Medal.



Mats Forsberg
Chief Executive Officer, Bring CityMail

Bring CityMail is a company in the postal and logistics sector. It reaches more than 2,5 million postboxes all over Sweden, which is 54 percent of all the households and companies in the country. The company has over 1500 employees, a turnover of 64 million Euros and handles up to 400 million deliveries a year. Bring CityMail is a Climate Neutral company and will publish their first Sustainability report this year. The Chief Executive Officer Mats Forsberg started at CityMail in 1998. His career started in the logistics department, and then he worked his ways through the company as Marketing manager, Vice president and today he is Chief Executive Officer of Bring CityMail Sweden.



Mikael Lilius
Senior Advisor, Fortum Corporation

Mikael Lilius has worked as President and Chief Executive Officer at Fortum Corporation in 2000 – 2009. Fortum is a leading energy company focusing on the Nordic countries, Russia and the Baltic Rim area. Activities cover the generation, distribution and sale of electricity and heat and the operation and maintenance of power plants. Our vision is to be the benchmark power and heat company excelling in sustainability. Prior to Fortum Mikael Lilius has held President and Chief Executive Officer positions during his 13 years in Sweden at Gambro AB, Incentive AB and KF Industri AB (Nordico). Mikael Lilius is also the Chairman of the Board of Huhtamäki Oyj and Vice Chairman of the Board of Sanitec Oy. Furthermore, he is a Member of the Board of Hafslund ASA.



Nick Rowley
Director, Kinesis

Nick Rowley is a Director of Kinesis; a Sydney based firm working with government and private clients on tackling the climate problem and achieving measureable, reportable and verifiable greenhouse emission reductions. Over the past twelve years he has worked at the centre of government on sustainability, climate change and broader policy and political strategy in Australia and the UK. From March 2004 to January 2006, Nick worked at 10 Downing Street as an advisor to Tony Blair. In this role he was part of a small team advising the Prime Minister on climate change prior to the G8 Summit at Gleneagles in July 2005. From 1995 to 2004 Nick was advisor to Bob Carr, Premier of NSW, working primarily on policy on the environment, urban development and medical research.



Nils Smedegaard Andersen
Partner & Group Chief Executive Officer, A.P. Moller – Maersk

Mr. Nils S. Andersen has been Chief Executive Officer of A.P. Moller – Maersk since 2007. Before joining A.P. Moller – Maersk Mr. Andersen was President and Chief Executive Officer of Carlsberg A/S (2001-2007) and Executive Vice President in Carlsberg (1999-2001). Mr. Andersen has previously been Chief Executive Officer in the Drinks Division in Hero Group (1997-1999) and Managing Director in Hannen Brauerei (1992-97) and Union Cerveceria (1990-92). Mr. Andersen has a MSc (econ) from University of Aarhus, Denmark and is a Member of ERT European Round Table of Industrialists (since 2001) and a Co-Chairman of IRT EU-Russia Industrialists' Round Table since 2007.



Orville Schell
Director, Center on US-China Relations, Asia Society

Orville Schell, former Dean of the Graduate School of Journalism at the University of California, Berkeley, was recently appointed by the Asia Society as the Arthur Ross Director to set up its new Center on US China Relations in New York City. Schell received his MA and Ph.D from the University of California, Berkeley. He was a Fellow at Columbia University's Graduate School of Journalism and the recipient of many prizes and fellowships. He has written widely for many other magazine and newspapers, including The New Yorker, Time Magazine, Harpers, The Nation, The New York Review of Books, Wired, Foreign Affairs, Newsweek, the China Quarterly, Harpers and the New York Times, Washington Post and Los Angeles Times.



Paul Dickinson
Chief Executive Officer, Carbon Disclosure Project

CDP represents over 450 investors with assets of over \$50 trillion. More than 1,500 of the world's largest corporations report their greenhouse gas emissions and climate change strategy through www.cdproject.net. CDP provides a secretariat for the climate disclosure standards board, a collaboration of the big four accountants. CDP is funded by eight governments. Paul founded CDP in 2000 having previously founded and developed Rufus Leonard Corporate Communications and, more recently, EyeNetwork, the largest videoconference service in Europe. Member of the Environmental Research Group of the UK Faculty and Institute of Actuaries. Author of various publications including 'Beautiful Corporations'.



Paul Polman
Chief Executive Officer, Unilever

Mr. Paul Polman became Chief Executive Officer of Unilever PLC and Unilever N.V. in October 2008. He joined Unilever from Nestlé where he was Executive Vice President for USA, Canada, Latin America and the Caribbean. Mr. Polman began his carrier in The Procter & Gamble Company in 1979, where he was Group President Europe and Officer in Procter & Gamble from 2001 to 2006. Mr. Polman holds an MBA in Finance/International Marketing from the University of Cincinnati, USA and received a honorary degree as Doctor of Civil Law from the University of Northumbria at Newcastle in 2000. Mr. Polman was recognised as European Business Leader of the Year 2003 by WSJ/CNBC.



Peter Bakker
Chief Executive Officer, TNT

Peter Bakker (1961) studied Business Administration at the Higher Technical School in Alkmaar and Economy at the Erasmus University in Rotterdam. Peter started his career in 1984 with TS Seeds Holding BV in IT, later becoming Business Economist. Peter joined Royal TNT Post in 1991 and was appointed financial director of its parcels business unit in 1993. He was appointed financial control director of TNT Post in 1996 and became a member of the board of management of TNT Post in 1997. Peter has been Chief Executive Officer since November 2001 and was re-appointed as member of the Board of Management and chairman of the Board of Management by the Supervisory Board in 2008 for another four year term. His portfolio includes corporate strategy, communication, general legal counsel, corporate social responsibility, human resources and internal audit.



Peter Graf
Chief Sustainability Officer and Executive Vice President of Sustainability Solutions, SAP

Peter Graf serves as Chief Sustainability Officer and Executive Vice President of Sustainability Solutions at SAP. Graf is responsible for developing sustainable solutions that best serve the needs of SAP's global customers, while also driving sustainable operations within SAP. During his tenure at SAP, Graf has held various management roles. Previously, Graf was the Executive Vice President of Solution Marketing at SAP. In this role, Graf was responsible for shaping the company's industry solution, application and platform strategy. Based out of SAP Labs in Palo Alto, CA, Graf holds a masters degree in computer science and economics as well as a Ph.D. in artificial intelligence.



Peter Head
Director, Arup

Peter is a civil and structural engineer who has become a recognised world leader in major bridges, advanced composite technology and now in sustainable development in cities. He has won many awards for his work including the Award of Merit of IABSE, the Royal Academy of Engineering's Silver Medal and the Prince Philip Award for Polymers in the Service of Mankind. He joined Arup in 2004 to create and lead their planning and integrated urbanism team. He was appointed in 2002 by the Mayor of London as Commissioner on the London Sustainable Development Commission. Peter is project director for the planning and development of the Dongtan Eco-city demonstrator on Chongming Island in Shanghai, and the Wanzhuang Eco-City in LangFang.



Philippe Joubert
Executive Vice President and President, Power Sector, Alstom

Philippe Joubert started his career in 1976 as Secretary for the Chamber of Commerce in Rio de Janeiro, Brazil. Between 1977 and 1982, he held various positions in Brazilian bank BFB, part of Credit Lyonnais. He joined Alstom in 1986, as Finance Director of GEC ALSTHOM Mecanica Pesada in Brazil. In 1991, he was appointed President & Chief Executive Officer of GEC ALSTHOM Mecanica Pesada. In February 2004, he became Executive Vice-President of Alstom, Member of the Executive Committee, as well as President of Power Systems Sector. Since 19 March 2009, he has been appointed President of the newly formed Alstom Power Sector, resulting from the merger in a single entity of all the activities related to power generation.

Prasad R. Menon
Managing Director, The Tata Power Company

Mr. Menon is currently the Managing Director and CEO of Tata Power, India's largest private sector power utility. He is a chemical engineer from one of India's premier engineering institutes – Indian Institute of Technology, and has over 40 years of experience in some of the premier multinational and Indian companies in the chemical industry. Tata Power is in the process of a major expansions drive in its businesses across the value chain from fuels to retail, and has also taken sustainability as a key strategic initiative in the organization. Mr. Menon is on the Boards of several Tata companies, as well as other Indian companies. He is on the Steering Committee of 3C, a group committed to policy change and implementation of climate change initiatives.



Dr. Rajendra Kumar Pachauri
Director General, TERI, Chairman, IPCC

Dr. Rajendra Kumar Pachauri is the Chair of the Nobel Peace Prize-winning Intergovernmental Panel on Climate Change (IPCC). He is also Director General of The Energy and Resources Institute, an independent research organisation providing knowledge on energy, environment, forestry, biotechnology, and the conservation of natural resources. Dr Pachauri is a prominent researcher on environmental subjects, recognised internationally for his efforts to build up and disseminate greater knowledge about man-made climate change and to lay the foundations for the measures that are needed to counteract such change. He has also been appointed as Director, Yale Climate and Energy Institute from July 2009. He is active in several international forums dealing with the subject of climate change and its policy dimensions.



Ralph Ashton
Convenor and Chair, Terrestrial Carbon Group

Ralph is Senior Policy Fellow and Project Director, The H. John Heinz III Center for Science, Economics and The Environment and Visiting Scholar, Center for Environment, Economy, and Society (CEES), Columbia University. In 2004, Ralph co-lead a successful WWF strategy to achieve better environmental management of Tasmania's terrestrial ecosystems – one of Australia's most controversial environmental issues. Between late 2004 and 2007, Ralph coordinated WWF's global response to the Indian Ocean earthquakes and tsunami and then co-founded its Humanitarian Partnerships Program, based in Banda Aceh. During 2008, Ralph was Leader of the Climate Change Program at the Wentworth Group of Concerned Scientists in Australia and a Visiting Fellow in the Climate and Energy Program at The Australian National University.



Rob Lake
Head of Sustainability, APG Asset Management

Rob Lake is Head of Sustainability at APG Asset Management, Netherlands. APG provides investment management, administration and other services to pension funds. Rob is responsible for integrating sustainability factors into APG's investment process across all asset classes. He is a member of the Program Board of the Sustainable Investment research programme funded by MISTRA, the Swedish government environmental research agency; the Advisory Board of the World Resources Institute's Envest programme; and the Advisory Group to the Chair in Socially Responsible Investment at the University of the Sorbonne and the University of Toulouse. From 2000 to 2006 he was Head of Corporate Engagement at Henderson Global Investors, London. From 1989 to 2000 he was a policy analyst for various environmental and international development NGOs.



Rob Morrison
Chairman, CLSA Asia-Pacific Markets

Rob Morrison leads CLSA Asia-Pacific Market, an award-winning brokerage, investment banking, and private equity group based in Hong Kong. Prior to joining CLSA, Morrison was an Executive Vice President and Head of Equities at Bankers Trust Australia and Chief Executive Officer of Bankers Trust New Zealand. Founded in 1986 and headquartered in Hong Kong, CLSA operates in 15 markets, 11 of which are in Asia. CLSA was the first foreign investment bank to be granted a domestic joint venture investment banking licence in China. Morrison joined CLSA in January 2000 and was promoted to Chief Executive Officer of CLSA Limited in 2002 and became the Chairman of CLSA in 2006. He is one of the founding members of the Copenhagen Climate Council.



Robert Purves AM
Chair of Environment Business Australia and board member WWF International

Robert is the Chairman of Australia's peak environmental business association, Environment Business Australia (EBA). He is a Board Member of WWF International (the world's largest science based conservation organisation) and is the immediate past President of WWF Australia. Robert is the co-founder and a member of The Wentworth Group of Concerned Scientists and is a Patron of the Lizard Island Research Station. In addition, he is one of the founding members of the Copenhagen Climate Council. Robert was for 10 years the Chairman of DCA Group Limited, the leading provider of radiology in Australia and the largest private operator in aged care. In 2004 Robert established the Purves Environmental Fund.



Rick Duke
Director, Center for Market Innovation, Natural Resources Defense Council

Rick works with government and corporate leaders to accelerate market adoption of clean technologies and practices. Prior to joining NRDC, Rick was an engagement manager at McKinsey, where his projects included developing a hedging strategy for a leading CO2 credits originator and managing a global assessment of greenhouse gas reduction opportunities, published by McKinsey and the European Union utility Vattenfall. Rick has also worked for the Federal Reserve Bank of New York, managed a small renewable energy company in Honduras and consulted for the International Finance Corporation. He holds a Ph.D. from Princeton University, where his doctoral work focused on the economics of public investment in clean energy.



Saleemul Huq
Senior Fellow, International Institute for Environment and Development

Dr Huq is a recognised international expert on adaptation funding and community based adaptation. He has extensive experience in providing climate change and development advice to political leaders, in establishing and developing research centres in climate change and adaptation that inform the policy debate and in working in the most vulnerable countries. He is familiar with the UNFCCC negotiating process and provides technical advice to a number of national negotiating teams. Dr Huq has worked at the International Institute for Development (IIED) since 2001, first as Director Climate Change Programme and then Senior Fellow. IIED has been involved in the negotiations around the setting up of the Adaptation Fund under the Kyoto Protocol and has been leading the lobbying with the UNFCCC and AFB to include community based adaptation in its funding decisions.



Samuel A. DiPiazza, Jr.
Chief Executive Officer, PricewaterhouseCoopers International

Samuel A. DiPiazza, Jr. has served as Chief Executive Officer of PricewaterhouseCoopers International Limited since 2002. Prior to that he led the PricewaterhouseCoopers US Firm as Chairman and Senior Partner and was a member of the Global Leadership Team. He currently serves as a Trustee of the International Accounting Standards Committee Foundation as well as Chairman of the World Business Council on Sustainable Development and as an Executive Committee member of the International Business Council of the World Economic Forum. He is also the Chairman of IBLAC (International Business Leaders Advisory Council to the Mayor of Shanghai) and has served as a Trustee for the Financial Accounting Foundation. In 2002, he co-authored Building Public Trust: The Future of Corporate Reporting.



Shai Agassi
Chief Executive Officer and Founder, Better Place

Shai Agassi is the founder and Chief Executive Officer of Better Place, a company focusing on a green transportation infrastructure based on electric cars. He works directly with government leaders, auto manufacturers, energy companies, and others to make his vision of zero-emission electric vehicles powered by renewable energy a reality. This vision was inspired by a question posed at the World Economic Forum in 2005, "How do you make the world a better place by 2020?" With a passion for tackling large-scale challenges, Agassi sought to answer this question by creating a pragmatic plan to free cars from oil, reduce harmful emissions, and usher in an era of sustainable mobility. Recognizing Agassi's visionary leadership, Time Magazine named him one of its "Heroes of the Environment 2008." Prior to founding Better Place, Agassi was Deputy Chief Executive Officer at SAP.

Shilpa Patel
Chief, Climate Change, Environment and Social Development Department, IFC

Shilpa Patel manages the Climate Change unit in IFC's Environment & Social Department. This unit is responsible for coordinating IFC's climate change strategy, building IFC's analytical capacity to better understand the climate change impacts of its activities, and providing support to IFC's cleaner production initiatives. Prior to this, she managed IFC's Sustainability Business Innovator, an incubator for innovative business models, products and instruments to harness the power of the private sector in realizing environmental and social benefits. Prior to moving to IFC, Shilpa worked at the World Bank, and has also held the position of Adjunct Professor at Georgetown University's McDonough School of Business.



Sir Crispin Tickell
Director of the Policy Foresight Programme, James Martin Institute for Science and Civilization, Oxford University

Sir Crispin Tickell is born in 1930. A former member of the British Diplomatic Service, Sir Crispin served as the Chef de Cabinet to the President of the European Commission from 1977 to 1981. He then became the British Ambassador to Mexico from 1981-1983. Subsequently he served as the Deputy Under-Secretary of State (Economic) in the British Foreign and Commonwealth Office from 1983-84 and then as Permanent Secretary in the Overseas Development Administration (ODA) from 1984-1987. From 1987 to 1990 Sir Crispin was the British Permanent Representative to the United Nations and Permanent Representative on the UN Security Council. Sir Crispin Tickell is currently the Director of the Policy Foresight Programme at the James Martin Institute for Science and Civilization at Oxford University.



Sir David King
Scientist and Director of the Smith School of Enterprise and the Environment at the University of Oxford

Sir David King ScD FRS is the Director of the Smith School of Enterprise and the Environment at the University of Oxford. He was the U.K. Government's Chief Scientific Adviser and Head of the Government Office of Science from October 2000 to 31 December 2007. In that time, he raised the profile of the need for governments to act on climate change and was instrumental in creating the new £1 billion Energy Technologies Institute. In 2008 he co-authored 'The Hot Topic' on this subject. As Director of the Government's Foresight Programme, he created an in-depth horizon scanning process which advised government on a wide range of long term issues, from flooding to obesity. He also chaired the government's Global Science and Innovation Forum from its inception.



Steve Howard
Chief Executive Officer, The Climate Group

Steve is the Founder and Chief Executive Officer of The Climate Group and a leading authority on climate change and the low carbon economy. At The Climate Group, Steve has established a powerful international coalition of business and government leaders committed to advancing climate change solutions. He is also advising Tony Blair's recent climate initiative – Breaking the Climate Deadlock – to accelerate political momentum required for international agreement on a global climate deal in 2009. Before co-founding The Climate Group in 2003, Steve worked on a variety of social and environmental issues from within business, NGO and UN settings. Steve is a judge on the Virgin Earth Challenge, a World Economic Forum Global Agenda Council member, and an expert on HRH Prince Charles's Rainforest Forest Project. His Leadership has been recognized by both Scientific America and Time Magazine.



Sir Martin Sorrell
Chief Executive Officer, WPP

Martin Sorrell is chief executive and architect of WPP, a world leader in communications services. WPP companies, which include some of the most eminent agencies in the business, provide clients with advertising; media investment management; information; insight & consultancy; public relations & public affairs; branding & identity, healthcare; direct, digital, promotional and relationship marketing. Collectively, WPP employs 135,000 people (including associates) in 2,400 offices in 107 countries. Clients include more than 345 of the Fortune Global 500, over half of the NASDAQ 100 and over 30 of the Fortune e-50. Sir Martin actively supports the advancement of international business schools, advising Harvard, IESE, the London Business School and the Indian School of Business, among others. Thomas E. Lovejoy, President, H. John Heinz III Center for Science, Economics and Environment.



Stefan Denig
Vice President, Communications, Siemens

Stefan Denig is Head of Corporate Communications - Issue Management at Siemens AG in Munich. The unit's task is to identify fundamental trends and corporate themes for Siemens, manage research projects and thought leadership programs on issues of the public debate, and initiate public discussion within and outside the company. Stefan has undertaken extensive projects on the issues of urbanization, demographic change and climate protection. A comprehensive stakeholder research on urban infrastructure issues in the world's 25 largest cities was published at the World Economic Forum in Davos 2007 ("Megacity Challenges – A Stakeholder perspective"). Stefan is now leading a research program on sustainable infrastructure and resource efficiency in urban agglomerations. Stefan is a graduate of Université Paris IV/Sorbonne Nouvelle and Institut d'Etudes Politiques in Paris.



Stefan Reichenbach
Global Head of Environmental Markets, Thomson Reuters

Since the Kyoto Protocol entered into force in 2005, Stefan Reichenbach has been leading the global Environmental Markets division at Reuters, and after the 2008 merger between Thomson Group and Reuters Group at Thomson Reuters. In that time Mr. Reichenbach built a profitable carbon information business for Thomson Reuters, including the leading information portal for the global carbon market. Mr. Reichenbach's strategic insight and carbon market expertise is highly sought after and he works in an advisory capacity on strategic planning, executive education courses and policy recommendations with organisations like renewable energy funds, the University of Toronto and the World Economic Forum. Mr. Reichenbach holds a MA in Economics from the University of Cambridge and a MS in Environmental Change & Management from the University of Oxford.



Thomas E. Lovejoy
President, H. John Heinz III Center for Science, Economics and Environment

Thomas E. Lovejoy has been President of The Heinz Center since May 2002. Before coming to The Heinz Center, he was the World Bank's Chief Biodiversity Advisor, Lead Specialist for the Environment for Latin America, and the Caribbean and Senior Advisor to the President of the United Nations Foundation. Dr. Lovejoy has been Assistant Secretary and Counsellor to the Secretary at the Smithsonian Institution, Science Advisor to the Secretary of the Interior, and Executive Vice President of the World Wildlife Fund-U.S. He conceived the idea for the Minimum Critical Size of Ecosystems project (a joint project between the Smithsonian and Brazil's INPA); originated the concept of debt-for-nature swaps, and is the founder of the public television series Nature. In 2001 he was awarded the prestigious Tyler Prize for Environmental Achievement.



Tim Flannery
Chairman of the Copenhagen Climate Council, Writer and Scientist

Tim Flannery was born in 1956. He is an internationally acclaimed scientist, explorer, conservationist and author lauded by David Attenborough and Redmond O'Hanlon respectively as one of the world's greatest explorers and having "discovered more new species than Charles Darwin." Tim Flannery is one of Australia's leading thinkers and writers. An internationally acclaimed scientist, explorer and conservationist, Tim's books include the definitive ecological histories of Australia and North America. He has published more than 100 peer-reviewed papers. Formerly director of the South Australian Museum, Tim is chairman of the South Australian Premier's Science Council and Sustainability Roundtable; a director of the Australian Wildlife Conservancy; and the National Geographic Society's representative in Australasia.



Timothy E. Wirth
President, United Nations Foundation and Better World Fund

Timothy Wirth is the President of the United Nations Foundation and the Better World Fund. Both organizations were founded in 1998 through a major financial commitment from Ted Turner to support and strengthen the work of the United Nations. Prior to this Wirth was national Co-chair of the Clinton-Gore campaign, and served in the U.S. Department of State as the first Undersecretary for Global Affairs from 1993 to 1997. Wirth was elected to the U.S. Senate in 1986 where he focused on environmental issues, particularly global climate change and population stabilization. Previous he represented Denver suburbs in Congress from 1975-1987. Timothy Wirth was recently honored as a Champion of the Earth by the United Nations Environment Programme.



Tony Hayward
Group Chief Executive, BP

Tony Hayward was appointed Group Chief Executive of BP p.l.c in May 2007. He joined BP in 1982 as a rig geologist, subsequently he held roles as Director of BP Exploration and Group Treasurer before being appointed Chief Executive Officer of Exploration & Production. Tony joined the main board of BP in 2003. He is a non-executive director of Tata Steel UK Limited and Tata Steel Limited [of India] He is a Member of the Business Council of Britain, Chair of GLOBE Chief Executive Officer Forum for Climate Change and a Trustee of the Emirates Foundation.



Walter B. Kielholz
Chairman, Swiss Re

Walter B. Kielholz, studied Business Administration at the University of St. Gallen and graduated in 1976 with a degree in Business Finance and Accounting. Mr. Kielholz joined Swiss Re in 1989. He became a member of Swiss Re's Executive Board in 1993 and was Swiss Re's Chief Executive Officer from 1997-2002. A Board member since 1998, he has been nominated as Chairman with effect from 1 May 2009. Mr. Kielholz is the Chairman of the Board of Directors of Credit Suisse Group. Since 2004, he has been a member of the European Financial Roundtable. Mr. Kielholz is also a member of the International Monetary Conference, a member of the Board of the Institute of International Finance and Chairman of the Supervisory Board of Avenir Suisse, a think tank for social and economic development.

Wendy Poulton



General Manager, Sustainability and Innovation, Eskom

Wendy Poulton joined Eskom's Corporate Environmental Affairs office as a Corporate Consultant – Strategic Environment. Her functions include work in climate change, sustainable development and energy issues, Integrated Environmental Management, strategic planning and input into research and development. In May 2003 she was appointed as Corporate Sustainability and Environment Manager for Eskom Holdings. Promoted to General Manager – Corporate Sustainability in March 2005 and is currently General Manager Sustainability and Innovation. Responsibilities include all corporate policy and strategy in the areas of environment, climate change, renewable energy, overall sustainable development, quality, safety, investment strategy, technology strategy and planning, research, development and demonstration and technology consulting. Wendy Poulton is responsible for a group of approximately 400 people who advise and guide the business in key technological and policy areas in the above fields.



Tracy Wolstencroft

Global Head, Center for Environmental Markets, Goldman Sachs

Tracy Wolstencroft has been a partner at Goldman Sachs since 1994. He is currently Global Head, Center for Environmental Markets and the Environmental Markets Group. His prior responsibilities have included extensive senior management positions in the United States, Asia, and Latin America. Mr. Wolstencroft joined Goldman Sachs in 1985. He is a member of the Council on Foreign Relations, a trustee of The National Geographic Society, a member of the board of directors of the International Rescue Committee, and a member of the Advisory Council to the Wildlife Conservation Society for the Karukinka Project in Chile.



Xie Zhenhua

Vice Chairman, The National Development and Reform Commission (NDRC), China

Mr. Xie is a member of the 15th Central Commission for Discipline Inspection of the Communist Party of China and member of the 16th Central Committee of the Communist Party of China. Mr. Xie graduated from the Department of Engineering Physics, Tsinghua University in 1977 and obtained a Master's Degree of Law in 1991. Mr. Xie was appointed Minister of State Environmental Protection Administration (SEPA) in March of 1998 and Secretary of the Party Group of SEPA, and concurrently he was the Vice Chairman of the National Committee on Hygiene and Health Promotion Campaign and Vice Chairman of China Council for International Cooperation on Environment and Development (CCICED). Mr. Xie has been awarded top environmental protection prizes from the United Nations, WWF and the World Bank.



Yoichi Funabashi

Editor-in-Chief, The Asahi Shimbun

Yoichi Funabashi is Editor-in-Chief of The Asahi Shimbun, one of Japan's oldest, largest, and most renowned national daily newspapers. He also serves on the Editorial Board of Global Asia (Seoul) and is a member of the Board of Trustees of the International Crisis Group (Brussels). Dr. Funabashi previously served as correspondent for the Asahi Shimbun in Beijing (1980-81) and Washington (1984-87), and as American General Bureau Chief (1993-97). In 1985 he received the Vaughn-Ueda Prize for his reporting on international affairs. He won the Japan Press Award, known as Japan's "Pulitzer Prize," in 1994 for his columns on foreign policy, and his articles in Foreign Affairs and Foreign Policy won the Ishibashi Tanzan Prize in 1992.



Yvo de Boer

Executive Secretary, UNFCCC

Yvo de Boer has been the Executive Secretary of the UNFCCC since 2006. Before joining the UNFCCC, he was Director for International Affairs of the Ministry of Housing, Spatial Planning and Environment of the Netherlands. Prior to his position as Executive Secretary, Mr de Boer has served as Vice-President of the Conference of Parties to UNFCCC and as Vice-Chair of the Commission on Sustainable Development.



Dr. Zhengrong Shi

Chairman of the Board and Chief Executive Officer, Suntech Power

Dr. Zhengrong Shi is Suntech's founder, chairman of the board of directors and Chief Executive Officer. Prior to founding Suntech in 2001, he was a research director and executive director of Pacific Solar Pty., Ltd., an Australian PV company engaged in the commercialization of next-generation thin film technology. Dr. Shi is the inventor for 11 patents in PV technologies and has published or presented a number of articles and papers in PV-related scientific magazines and at conferences. Dr. Shi received a bachelor's degree in optical science from Jilin University in China in 1983, a master's degree in laser physics from the Shanghai Institute of Optics and Fine Mechanics, the Chinese Academy of Sciences in 1986, and a Ph.D. degree in electrical engineering from the University of New South Wales in Australia in 1992.

The Copenhagen Climate Council

The Copenhagen Climate Council was established in May 2007 by Erik Rasmussen, Chief Executive Officer of Monday Morning - the leading think tank in Scandinavia - and scientist and author, Tim Flannery. The Council consists of 30 world-renowned business leaders, policy makers, and scientists who have come together to create global awareness of the importance of the UN Climate Change Conference (COP15) in Copenhagen in December 2009.

The Council's objective is to establish clear recommendations from international business on the elements needed for a successful new international climate treaty - one that will reduce emissions and safeguard the planet, while promoting economic growth. It seeks to demonstrate that low-carbon businesses can help drive innovation and a transformation of the global economy if government, business, and individuals work together.

What sets the Council apart is its diversity in terms of geography and membership, its sole focus on achieving a positive outcome from COP15, and its relationship with the Danish government, the host. In addition to convening the World Business Summit on Climate Change it has, through its Secretariat in Copenhagen, facilitated a number of smaller meetings over the past two years. It has also written and released a series of thought-provoking essays, the "Thought Leadership Series," which have provided inspirational and pro-active guidance on how to combat climate change in innovative ways.

To ensure the broadest possible engagement on key issues members of the Council have travelled to China and the United States to meet relevant organizations, political representatives, and business leaders. In November 2007, the Council's Secretariat hosted a business roundtable with Connie Hedegaard, the Danish Minister of Climate and Energy, and high-level Chinese business leaders. In March 2008, the Minister travelled to Washington and Detroit where she addressed members of the US Congress on the importance of dialogue with business and the World Business Summit and the Council facilitated a meeting with business leaders.

Following the UNFCCC process, the Council's Chairman, Tim Flannery, Councillor Rob Morison, and Strategic Director Nick Rowley attended COP13 in Bali in 2007 to address a side event hosted by Globe International. At COP14 in Poznan last year, the Council held its own side event "Business requirements for a post-2012 treaty."

The panel, including representatives from Vestas, Novo Nordisk, Suntech, Intel, Tim Flannery and Councillor Rob Purves, presented five key recommendations for a successful treaty. The side event was highly publicized in the press and proposed recommendations that were sent to key negotiators and business leaders.

In June 2008, the Council and the University of California, Berkeley, co-hosted a successful science conference, "Innovation in Climate and Energy." The conference explored the science behind new energy supply and demand as well as technologies developed to help reduce greenhouse emissions. The key output of the conference was Climate Navigator, an open-source tool designed to help inform decision-makers in business, government, and science. Erik Rasmussen; Tim Flannery and Council members, Ditlev Engel, Anders Eldrup, Jim Rogers, Shai Agassi, and then-Councillor Steve Chu, now US Energy Secretary, participated.

All of this work has been build-up and preparation for the World Business Summit, the platform on which the Council will deliver on all of its core objectives - the event being the only forum for developing political recommendations to a new climate framework that will be delivered formally to the Danish Prime Minister, the host of COP15.

The Council seeks to demonstrate that the climate crisis is not only a huge risk and challenge to humanity, but also a significant opportunity to promote technological solutions and new ventures that will result in a better quality of life for billions of people. It firmly believes that the right solutions to combat climate change will spur new business ventures that will steer us out of a global financial recession. In this spirit the Summit will deliver recommendations from global business leaders to politicians in the form of the Copenhagen Call, demonstrating that addressing climate change is viable and that given the right policies and incentives business will play a critical role.

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For more information, please contact
Project Director Laura Storm at lss@mm.dk.

The members of the Copenhagen Climate Council

FOUNDER: Erik Rasmussen, Denmark
Editor-in-Chief and Chief Executive Officer,
Monday Morning

CHAIR: Tim Flannery, Australia
Writer and scientist

Shai Agassi, Israel, United States
Founder and Chief Executive Officer, Better Place

Carsten Bjerg, Denmark
Chief Executive Officer, Grundfos

David Blood, United Kingdom
Senior Partner, Generation Investment
Management

Sir Richard Branson, United Kingdom
Founder and Chief Executive Officer, Virgin Group

James Cameron, United Kingdom
Vice Chairman, Climate Change Capital

Subhash Chandra, India
Chairman, Zee Entertainment Enterprises
Limited

Jørgen Mads Clausen, Denmark
Chairman, Danfoss

Samuel A. DiPiazza, Jr., United States
Chief Executive Officer, PricewaterhouseCoopers
International Limited

Anders Eldrup, Denmark
Chief Executive Officer and President, DONG
Energy

Ditlev Engel, Denmark
Chief Executive Officer, Vestas Wind Systems

Yoichi Funabashi, Japan
Editor-in-Chief, The Asahi Shimbun

Sultan Al Jaber, U.A.E
Chief Executive Officer, Masdar

Lord Michael Jay, United Kingdom
Globe International Advisory Board member and
Lord Jay of Ewelme

Daniel M. Kammen, United States
Professor and Co-Director, Berkeley Institute of the
Environment

Georg Kell, United States
Executive Director, UN Global Compact

Uday Khemka, India
Vice Chairman, SUN Group

Sir David King, United Kingdom
Scientist and Director of the Smith School of
Enterprise and the Environment, Oxford
University

Lise Kingo, Denmark
Executive Vice President and Chief of Staffs,
Novo Nordisk

Dr. Thomas Lovejoy, United States
Scientist and President of the H. John Heinz
III Center for Science, Economics and the
Environment

Dr. James Lovelock, United Kingdom
Scientist, inventor, and author

Rob Morrison, Asia
Chairman, CLSA Asia-Pacific Markets

Rob Purves, Australia
Chair of Environment Business Australia and
board member WWF International

James E. Rogers, United States
Chairman, President and Chief Executive
Officer, Duke Energy

Dr. Zhengrong Shi, China
Chairman and Chief Executive Officer,
Suntech Power

Björn Stigson, Sweden
President, World Business Council for
Sustainable Development

Will Swope, United States
Vice President and General Manager of
Corporate Sustainability, Intel

Sir Crispin Tickell, United Kingdom
Director of the Policy Foresight Programme, James
Martin Institute for Science and Civilization,
Oxford University

Moses Tsang, Hong Kong
Chairman and Managing Partner, Ajia
Partners

Jens Ulltveit-Moe, Norway
Chief Executive Officer, Umoe Group

Li Xiaolin, China
Chairwoman and Chief Executive Officer,
China Power International Development

Private meetings and events

This program gives an overview of meetings and events that fall outside of the official program but feed into the Summit process as specialized input from sectors, industries and sustainability initiatives.

SUNDAY 24 MAY 2009

08:30–11:30

Site visit: Green Copenhagen: Half-day EnergyTour in Copenhagen and surroundings. **

Hosted by Climate Consortium Denmark.

With a boat tour through the harbour of Copenhagen, we showcase the best in Danish energy and climate technologies.

10:00–12:30

Private session: Decarbonizing power generation. *

Co-hosted by Alstom Power, Duke Energy and Vattenfall

A discussion on the vision and strategy required to decarbonize power generation.

Chair: Philippe Joubert, President, Alstom Power

11:00–12:30

Private session: Securing a sustainable future for aviation. *

Hosted by Scandinavian Airlines and the International Air Transportation Association.

Confirming for policy makers and key stakeholders that the aviation sector is actively working to address the climate challenge.

Host: Mats Jansson, Chief Executive Officer SAS

11:00–12:30

Private session: Territorial private partnerships for climate change solutions. *

Hosted by the UNDP Co-hosted by the World Energy Congress Montreal 2010, Veolia Environment and The Climate Group.

Presentation of the UN's Territorial Approach on Climate Change.

16:15–17:00

Private session: A solution based agenda for a low carbon economy - moving beyond incremental change.

Hosted by Jim Leape, General Director WWF International and Steen Riisgaard, CEO, Novozymes.

We need to think in new industrial paradigms in order to secure deep emission cuts while creating jobs and growth at the same time. This event will explore what kind of outcome we would need at COP 15 in order to support a new industrial paradigm and accelerate the use of innovative solutions.

16:15–17:10

Launch event: The Planet Call

Hosted by Monday Morning

At this event His Excellency, UN Secretary General Ban Ki-moon and Danish Minister of Climate and Energy, Connie Hedegaard, will meet with global youth organizations to discuss, how next generation can be involved in solving the problems connected with climate change. The session is the launch of a new global initiative, Planet Call, aimed at engaging young people in climate change issues.

(Open to all registered Summit participants and press)

20:00–22:00

Working dinner: Towards a low carbon travel & tourism sector. *

Hosted by the World Economic Forum.

Opportunities and challenges in rethinking business models in the context of gloomy economic prospects and carbon regulation. The report aims to review the impact of the travel and tourism sector on climate change, highlight its contribution in socio-economic development and present cross-sector emission reduction measures such as energy efficiency, multi-modal transportation and deployment of clean technology and fuels and the implications for policy-makers. Results will be presented by key travel and tourism stakeholders.

20:00–22:00

Working dinner: Caring for Climate. *

Hosted by the United Nations Global Compact and the UN Foundation.

Launch of UNGC studies and reports.

This dinner will bring together many of the world's leading Chief Executive Officers on climate change and will be an opportunity to recognize progress made by Caring for Climate signatories. The Caring for Climate Series analyzes the role of business and investors in tackling climate change and highlight the economic value and competitive benefits of early climate action. During the evening, highlights of new Caring for Climate research studies will be shared.

20:00–22:30

Working dinner: Cooperation and innovation in the value chain: The case of laundry. *

Hosted by Steen Riisgaard, Chief Executive Officer, Novozymes, and Paul Polman, Chief Executive Officer, Unilever
Key players will explore opportunities for developing joint goals and actions to de-carbonize the value chain.

MONDAY 25 MAY 2009**12:30-14:00**

Working lunch: Mainstreaming climate reporting: Accounting for tomorrow.
Hosted by Climate Disclosure Standards Board and the World Economic Forum. Supported by the UN Global Compact.

The Climate Disclosure Standards Board (CDSB) will release its proposed Framework on climate reporting for public consultation. CDSB's proposed Reporting Framework is based on the innovative work its Board members have already led to establish what and how companies should report about climate change. The Framework links management of climate change issues with financial performance and is ready for incorporation into the mainstream reporting model with which business is already familiar. CDSB's proposed Reporting Framework is available for download at www.cdsb-global.org from 26 May 2009 and comments are invited by 25 September 2009. This working lunch is directly linked to the working group on "Measurement and Progress".

12:30-14:00

Working lunch: Reducing CO2 emissions from road transportation: What can we do here and now?
Hosted by Novozymes

CO2 emissions in the transportation sector have risen rapidly in recent years and this trend is forecasted to continue in the years to come. This session will discuss the solutions we have at our disposal to reduce CO2 emissions in this crucial sector in the short to medium term and the cost efficiency of these solutions. Additionally, policies that support a quick adoption of these solutions will be presented. Presentations by Peder Holk Nielsen, Executive Vice President Novozymes; Tayce Wakefield, Vice President, Government Relations & Public Policy, General Motors Europe; Dan Jørgensen, MEP and leading candidate for the social democratic party in the 2009 elections and McKinsey & Company.

(Open to all registered Summit participants and press. Room BV2)

13.00-14.30

The Danish carbon case - Demonstrating Denmark's world-leading solutions to combat climate change
Hosted by Grundfos, Danfoss and Velux in collaboration with DONG Energy, Novo Nordisk, Vestas and Novozymes.

Denmark has long been a frontrunner in green technology development. This side event presents seven innovative solutions, technologies, and models that will be part of Denmark's green tech future. The companies will demonstrate the global potential of these world-leading solutions over the next decade under a business-as-usual scenario and if a new, ambitious global framework is implemented at COP15 in December 2009.

(Open to all registered Summit participants and press. Aud. 15)

TUESDAY 26 MAY 2009**14:00-15:30**

Copenhagen Business Prepcom. *
Hosted by the Danish government.
 Session chaired by the Danish Prime Minister.

14:10-18:00

Site visit: Going from fossil to cleantech: half-day tour in Copenhagen and surroundings. **
Hosted by the Climate Consortium Denmark.
 Denmark is a world leader in renewable energy and new energy technologies. This tour tells the story of how DONG Energy and Siemens became two of the largest cleantech companies in the world.

15:00-17:30

Webinar: Leadership in the Era of Climate Change. *
Hosted by the Copenhagen Business School (CBS) in partnership with the UN Principles for Responsible Management Education (PRME) Secretariat and the UN Global Compact

An education conference/workshop organized by Copenhagen Business School. This virtual meeting with PRME interested signatories will facilitate the exchange of views concerning the creation of a PRME international taskforce on "Sustainable Leadership in the Era of Climate Change", as well as a discussion of the agenda, nature and expected outcomes of the International Conference "PRME/CBS International Conference on Responsible Management Education: Sustainable Leadership in the era of Climate Change" (to take place on 23 November 2009 in the wake of the COP15 meeting).

14:00-16:00

Private Session: Crafting Strategies for Global Risks Mitigation
Hosted by the World Economic Forum.

Given how highly connected environmental risks are to each other, but also to risks in other areas including economics and geopolitics, the World Economic Forum's Global Risk Network and the Forum's Climate Change Initiative are hosting a high-level brainstorming to assess the place environmental concerns occupy in today's global risks landscape. How can overall risk be reduced through a focus on climate change? From the options available today, what might be the best mix of solutions? How will recently announced and existing government spending plans make a difference?

WEDNESDAY 27 MAY 2009**10:00-13:00**

Climate and Crisis. *
Hosted by DONG Energy

* Participation by invitation only.

** Separate registration required. Please contact Gry Brostrøm at the Climate Consortium, gbr@klimakonsortiet.dk.

Partners

The Climate Group



The Climate Group is an independent, not-for-profit organisation working internationally with government and business leaders to advance smart policies and technologies to cut global emissions and accelerate a low carbon economy. Its global coalition of companies, states, regions and cities around the world recognise the economic and environmental imperatives of taking decisive action now. The Climate Group was founded in 2004 and has operations in Australia, China, Europe, India and North America.

The Climate Group's corporate membership currently includes Arup, Austin Energy, Baker & McKenzie, Barclays, Better Place, Bloomberg, Broad Air Conditioning, BP, BT, Cadbury Schweppes, Catalyst Paper, CB Richard Ellis, China Mobile, The Coca Cola Company, Climate Change Capital, Dell, Dow Chemical, Dr Pepper Snapple, Duke Energy, Florida Power & Light Group, Google, HDR, HSBC, IBM, Interface, Johnson & Johnson, JP Morgan Chase, Lenovo Group, Man Group, Marks & Spencer, MWH, Munich Re, Nestle Waters North America, News Corporation, Nike, PepsiCo, Pratt Industries, Scottish Power, Standard Chartered Group, Starbucks, Suntech, Swire, Swiss Re, Target, Tesco, Timberland, United Technologies, and Virgin. State and city government members include British Columbia, California, Chicago, London, Los Angeles, Manitoba, Miami, New South Wales, New York (city and state), Ontario, Quebec, Queensland, South Australia, Victoria and Western Australia. The Climate Group is a proud partner of the HSBC Climate Partnership (www.hsbccommittochange.com).

The Climate Group's global initiatives currently supporting a fair and effective global deal include:

- **Breaking the Climate Deadlock:** Former UK Prime Minister, Tony Blair, is partnering The Climate Group on a high level engagement strategy (www.breakingtheclimatedeadlock.org) to support official UN climate negotiations in seeking to break the political deadlock currently existing between industrialised and developing economies in negotiating a global deal on climate change.
- **Aviation Global Deal Group:** Several leading international airlines have partnered with The Climate Group to develop and propose a practical and effective mechanism by which global aviation emissions could be included in a post-Kyoto deal on climate change to be negotiated in Copenhagen at the end of the year.

- **States & Regions Alliance:** The Climate Group is working with a growing number of sub-national governments such as California, whose economies are globally significant in their own right, and who are leading on climate change. The exchange of knowledge and technology across states and regions seeks to advance practical policy development on climate change and act as a compelling model for their national counterparts.

- **The Climate Principles:** Developed by The Climate Group and a number of international banks, insurers and financial institutions, the Climate Principles provide a single global framework to guide and advance best practice on climate change across the finance sector.

- **Supporting carbon market development:** The Climate Group led development of the Voluntary Carbon Standard (www.v-c-s.org) which provides a robust, global standard for voluntary offset projects and is increasingly being seen as a valuable model for policy-makers in the US. The VCS ensures that carbon offsets that businesses and consumers buy can be trusted and generate real environmental benefits.

Climate Group initiatives accelerating global deployment of low carbon technologies at scale:

- **LED lighting:** The Climate Group will launch global pilot projects to demonstrate the viability of LED lighting in urban areas later this year.
- **Carbon Capture and Storage:** In 2008, The Climate Group became a founding partner in the Australian Government's Global CCS Institute. The Climate Group is now working with power sector partners to develop a global working group to test viability of CCS technology at scale.

Other clean tech projects under development supporting the theme of global demonstration and building on findings of our Smart2020 report (www.smart2020.org) include: electric vehicles, smart buildings, smart grids and concentrated solar power.

The Climate Group
The Tower Building, 3rd floor
York Road
London SE1 7NX
United Kingdom

www.theclimategroup.org
For further information, please contact
Lauren Bird at lbird@theclimategroup.org.



Combat Climate Change

Combat Climate Change (3C) is business leaders' initiative endorsed and actively promoted by the top executives of 65 of the world's largest corporations. The main objective of 3C is to support the UNFCCC-led negotiation process to establish a new global agreement on climate change, and to mobilize companies and business leaders across the world to contribute knowledge, resources and leadership to this common goal.

The 3C Initiative was launched on January 11, 2007 by a statement appealing to the global community and all its representatives to join forces with business leaders around a common vision of a low-emitting, sustainable society, and to cooperate to create a roadmap that leads to its realization.. Participants in the 3C initiative believe that this is truly 'mission possible' and that success will depend on market-based solutions.

In November 2007 3C followed its initial call to action with a set of concrete recommendations on policy priorities for the world's politicians. These recommendations, which are presented in the 3C Roadmap, are based on thorough analysis of how to reduce emissions cost-effectively throughout the global economy. During 2008, these recommendations were further refined in a set of white papers focusing on the important areas of carbon trading, efficiency and technology development and deployment. Details about 3C's policy recommendations can be found at www.combatclimatechange.org

The priorities of the 3C initiative include an active and constructive dialogue with global policy makers across the world in support of the UN-process. The group has had numerous formal and informal interactions with government representatives of the major economies and the chairs of the 2008 and 2009 COP meetings. 3C has also accepted the responsibility to mobilise the global business community, and in particular business in the developing economies, to take an active role in combating climate change and to show strong support for political leadership on the issue.

The 3C companies share the following commitment:

- First of all, we will share our deep understanding of the industries we work in. We can point to the measures with most impact and to what is needed to gain their full effect. The multinational reach of our companies will also help ensure global impact.

- Within our respective sectors, we will work to influence our colleagues and to push the development of efficient technology.
- We will work hard to reduce emissions in our own businesses and to act as role models for other organizations.
- We will also contribute our share to minimizing market failures by being transparent and by helping our customers make informed choices.

As of today the following companies participate in the 3C Initiative

ABB, AIG, Al-Amoudi Group, Alstom, Areva, Barclay's Group, Bayer, BP, Bharat Petroleum, British Columbia, Hydro & Power Authority, British Sky Broadcasting, BYD, Centrica, CEZ Group, China National Offshore Oil Corp, Citigroup, Constellation Energy, Corus, Dell, Deutsche Bahn, Deutsche Post DHL, DONG Energy, Dow Chemical, DTEK, Duke Energy, E.ON, EnBW, Endesa, Enel, Eskom, Fortum, General Electric, Hewlett Packard, Iberdrola, Indian Oil, Kalyani Group, Lufthansa, Lukoil, Maruti-Suzuki, MAN, Munich Re Group, MVM, Norske Skog, NRG Energy, Nuon, Otto Group, PG & E, PNM Resources, Reuters, Royal Bank of Canada, Rusal, RusHydro, SAP, SAS, Siemens, StatoilHydro, SUEZ, TAQA, The Tata Power Company, TriCorona, Unilever, Union Fenosa, Vattenfall, Veolia, Volvo, Wallenius Lines.

Combat Climate Change

c/o Vattenfall
SE-162 87 Stockholm
Sweden

www.combatclimatechange.org

For more information, please contact

Jesse Fahnestock at jesse.fahnestock@vattenfall.com.

United Nations Global Compact



Launched in 2000, the United Nations Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. By doing so, business, as a primary agent driving globalization, can help ensure that markets, commerce, technology and finance advance in ways that benefit economies and societies everywhere.

Never before have the objectives of the international community and the business world been more aligned. Common goals, such as building markets, combating corruption, safeguarding the environment and ensuring social inclusion, have resulted in unprecedented partnerships and openness among business, government, civil society, labour and the United Nations. Many businesses recognize the need to collaborate with international actors in the current global context where social, environmental, political and economic challenges (and opportunities) affect companies as never before.

This ever-increasing understanding is reflected in the growth of the Global Compact, which today stands as the largest corporate citizenship and sustainability initiative in the world – with over 5100 corporate participants and stakeholders from over 130 countries.

Endorsed by chief executives, the Global Compact is a unique strategic leadership platform for participants to advance their commitments to sustainability and corporate citizenship. Structured as a public-private initiative, the Global Compact is also a policy framework for the development, implementation, and disclosure of sustainability practices and offers a wide spectrum of specialized workstreams, management tools, resources - all designed to help advance sustainable business models and markets in order to contribute to the initiative's overarching mission of helping to build a more sustainable and inclusive global economy.

Overall, the Global Compact pursues two complementary objectives:

- Mainstream the ten principles in business activities around the world.
- Catalyze actions in support of broader UN goals, including the Millennium Development Goals (MDGs)

With these in mind, the Global Compact has shaped an initiative that provides collaborative solutions to the most fundamental challenges facing both business and society. It further seeks to combine the best properties of the UN, such as moral authority and convening power, with the private sector's solution-finding strengths, and the expertise and capacities of a range of key stakeholders. The initiative is global and local; private and public; voluntary yet accountable. The Global Compact's has a unique constellation of participants and stakeholders – bringing companies together with governments, civil society, labour, the United Nations, and other key interests.

In addition to its core environmental principles, the UN Global Compact is focusing on two of the most critical – and related – environmental issues of this century: climate change and water sustainability.

In this regard, participants are encouraged to join the following engagement platforms:

- **Caring for Climate** - a voluntary and complementary action platform for companies seeking to demonstrate leadership on climate change. Caring for Climate demonstrates how committed business leaders can advance practical solutions, shape public opinion and government attitudes. Chief executive officers who support the statement are prepared to set goals, develop and expand strategies and practices, and to publicly disclose emissions as part of their Communication on Progress. Caring for Climate is endorsed by 350 companies from over 60 countries.
- **The Chief Executive Officer Water Mandate** - a call to action and strategic framework to assist companies in the development, implementation and disclosure of comprehensive water policies and practices – in partnership with civil society, UN agencies, specialized institutes, and public authorities. The Chief Executive Officer Water Mandate is endorsed by 52 companies from 23 countries.

United Nations Global Compact

Two United Nations Plaza

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New York, NY 10017

USA

www.unglobalcompact.org

For more information, please contact

Lila Karbassi, karbassi@un.org

World Business Council for Sustainable Development



The World Business Council for Sustainable Development (WBCSD) brings together some 200 international companies in a shared commitment to sustainable development through economic growth, ecological balance and social progress.

Our members are drawn from more than 30 countries and 22 industrial sectors. We also benefit from a global network of 58 national and regional business councils and partner organizations.

Our mission is to provide business leadership as a catalyst for change toward sustainable development, and to support the business license to operate, innovate and grow in a world increasingly shaped by sustainable development issues.

Around the globe, governments are struggling to cope with the challenges inherent in creating a sustainable world and are increasingly working with business. They realize that business is a powerful source of solutions: bringing the necessary capital, innovation, technologies and management capabilities.

Business understands that it needs to leverage these competencies more strongly to create a sustainable future. Its major contribution will come through running companies well, and for the long-term. But if business action to address global issues is to be substantial and sustainable, it must also be profitable.

The WBCSD has spent more than a decade focusing on contributing to the international energy and climate change debate. Business recognizes that a low-carbon economy will be the economy of the future. As the main source of capital and innovation, the private sector will have an integral role in this transformation, and solutions will need to include international cooperation, partnerships and clear roles for government, business, the consumer and civil society.

Our recent publication, *Towards a Low Carbon Economy: A business contribution to the international energy and climate debate*, provides a business perspective on key issues under negotiation at the United Nations Framework Convention on Climate Change (UNFCCC): mitigation, technology, finance and adaptation.

These issues are at the core of business activity and operations. Business innovates, develops and deploys technology on a daily basis. Finance flows through business transactions and projects globally. Our infrastructure and operations are already adapting to the impacts of climate change. An effective international climate change framework that leverages business engagement is, therefore, essential, and we see a significant opportunity for business to contribute to the solutions.

In the most detailed study of its kind, the WBCSD has just released a report, *Transforming the Market: Energy Efficiency in Buildings*, that shows how energy use in buildings can be cut by 60 percent by 2050 – essential to meeting global climate change targets – but it will require immediate action to transform the building sector.

As well, the WBCSD and the International Chamber of Commerce (ICC) will host their third Global Business Day on 11 December 2009 during the United Nations climate change conference (COP 15) being held in six months' time in Copenhagen. The Business Day will bring together global business leaders and representatives from government and civil society to highlight business activities to support climate action now and beyond Copenhagen. Innovate approaches to support mitigation, adaptation and implementation beyond 2012 will be debated in an interactive, robust and engaging session.

As we move towards the UN climate change conference in December and beyond Copenhagen, the WBCSD will continue to provide political decision-makers with the innovative technologies, solutions and tools needed to establish an enduring transition to a low-carbon economy.

**World Business Council for Sustainable Development
4, chemin de Conches
1231 Conches-Geneva
Switzerland**

**www.wbcsd.org
For more information, please contact
Matthew Bateson, bateson@wbcsd.org.**



COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

World Economic Forum Climate Change Initiative

The World Economic Forum (the Forum) is an independent international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas. The World Economic Forum is impartial and not-for-profit; it is tied to no political, partisan or national interests. The Forum's work on the environment aims to engage private, public and civil society actors to respond collectively to environmental challenges and to contribute to identifying and implementing practical solutions. The Forum uses a number of events, including its Annual Meeting in Davos-Klosters, Switzerland, Regional Meetings, Competitiveness Meetings and Reports, to further its work.

Business-Expert Task Force on Low-Carbon Economic Prosperity

In an unprecedented collaboration with the Government of the United Kingdom, the World Economic Forum is facilitating a business and expert task force on catalysing the low-carbon economy. By autumn 2009, this task force will deliver to major economy leaders and UN officials a series of practical policy and project recommendations to be considered in the context of both the Copenhagen climate negotiations and economic stimulus proposals. The work will aim to show how the international business community can contribute to rapid economic recovery and help to deliver durable, low-carbon growth at the scale and speed required to meet the climate challenge. The task force involves an exclusive group of Forum Industry Partners, from across industry sectors and world regions, and a wider group of experts, interacting on six focus areas:

- Market mechanisms (carbon prices)
- Universal standards and metrics
- Energy efficiency
- Incentives for accelerated investment in low-carbon technologies
- Avoided deforestation and land use change
- Adaptation

The Forum's WELCOM e-platform will be used to enable connectivity within and between the groups over the year, so that work can progress remotely and with maximum flexibility for each participant. This initiative is a focused effort, which will conclude in spring 2010.

Chief Executive Officer Climate Policy Recommendations to G8 Leaders

Forum Partner companies lead business input into the Gleneagles Dialogue on Climate Change, Clean Energy and Sustainable Development. International business leaders, together with governments and climate specialists, have drawn up a comprehensive set of business recommendations on a post-2012 framework for global climate policy. The Chief Executive Officer Climate Policy Recommendations to G8 Leaders was delivered to the Prime Minister of Japan, prior to the G8 leaders Hokkaido-Toyako summit in July 2008. The Chief Executive Officer statement is a pragmatic and practical leader-level document that contains clear messages and suggestions on issues of mitigation, technology, finance and adaptation. It also outlines ideas on long-term and intermediate international goals and supports bold action from the leaders of the major economies. The process was coordinated by the World Economic Forum in collaboration with the World Business Council for Sustainable Development.

Other initiatives currently facilitated by the World Economic Forum Climate Change Initiative include:

The Carbon Disclosure Standards Board (CDSB), promotes and advances climate change related disclosure in mainstream reports through the development of a global framework for corporate reporting on climate change.

The Global Agenda Council on Climate Change gathers the world's most innovative and relevant leaders to capture the best knowledge on the issue and integrate it into global collaboration and decision-making processes.

World Economic Forum
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Switzerland

www.weforum.org
For more information, please contact
contact@weforum.org.

Sponsors

Main sponsor



Headquartered in Denmark, DONG Energy is active in sourcing, producing, distributing, trading, and selling energy in Northern Europe. As an energy company, DONG Energy has a special responsibility for producing energy in as environmentally friendly a manner as possible, and that responsibility we do not take lightly. DONG Energy is a world leader in designing, constructing, and operating offshore wind farms. Similarly, DONG Energy is to be counted among the most efficient power operators in Europe, and specializes in using waste and biomass in its power plants. In transportation, DONG Energy has developed a promising second-generation bioethanol technology that transforms residual agricultural products, such as straw, into bioethanol. The company is also active in introducing the electrical car into Denmark. Innovative energy solutions play an important role when it comes to solving the climate challenge. In order to speed up the development and deployment of climate-friendly energy solutions all over the world, DONG Energy supports the call for an ambitious climate-agreement at the U.N. Climate Change Conference in Copenhagen this year. DONG Energy is convinced that the Copenhagen Climate Council and the World Business Summit can contribute to paving the way for such an agreement.

www.dongenergy.dk

Strategic Partner



Climate Consortium Denmark is set up as a joint venture between the Danish government and five major business organizations. The Consortium is dedicated to promoting Danish business and industry. In December 2009, Copenhagen will be the venue of COP15, the United Nations Climate Change Conference, and Climate Consortium Denmark will showcase a number of initiatives aimed at drawing the world's attention to Danish solutions.

www.da.cop15.dk

Greening Partner



SAS wants to create a responsible and sustainable traffic growth as well as reduce the environmental impact. This can be read in a new environmental strategy agreed on in March 2008. The goal is a 20% reduction in emissions in 2020. An ambitious environmental strategy which means a 50% reduction in CO2 emissions in 2020 per passenger kilometer. This goal must be reached through a specific effort on a number of isolated areas, for instance new technology, better exploitation of the aircrafts, more efficient and direct flights, green landings, fuel save programs, an increase in replacement of the aircrafts, and several other initiatives. SAS takes on an active role in the environmental debate and through the commitment in Greening Event Partner and Official Airline wants to work towards a reduced environmental impact. SAS works towards CO2 compensation of air travel in connection to COP15 and all conferences in this partnership. This will be carried out by buying CO2 reduction in renewable energy projects in a scale which matches the air travels in connection to the conferences. The overall contribution to the CO2 emissions from air transport is only about 2% internationally. Still, it is crucial to work towards reducing the environmental impact, especially because air traffic is experiencing growth. Air transport is an essential precondition for global development whether it comes to trade, tourism, social exchange, exchange of knowledge, or assistance. In other words, SAS is both part of the globalization as well as part of the environmental impact. With this stock in the development, air transport also has a particular responsibility. So far, growth has meant an increase in environmental impact. It is the ambition of SAS to turn this development around.

www.sas.dk

Summit Partners



Novo Nordisk is a world leader in diabetes care. In addition, Novo Nordisk has a leading position within areas such as haemostasis management, growth hormone therapy and hormone replacement therapy. With headquarters in Denmark, Novo Nordisk employs approximately 26,000 employees in 80 countries, and markets its products in 179 countries. In January 2006, Novo Nordisk joined the WWF Climate Savers Program. The agreement between WWF and Novo Nordisk commits the company to restructure energy consumption from Novo Nordisk global production sites so that CO2 emissions by 2014 will be 10% less than in 2004. The 10% absolute reduction target requires that growth in production and energy consumption is decoupled. The target is reached through three levers: Optimization of production, energy savings and promotion of renewable energy. In 2007, DONG Energy and Novo Nordisk signed a partnership agreement that converts energy savings into green electricity supply to production facilities in Denmark.

www.novonordisk.dk



Alstom is a global leader in power generation and rail transportation. The company designs, engineers, and manufactures all the key components for power stations, providing fully integrated solutions. Alstom is an expert in the application of traditional technologies for coal, gas, and nuclear fuels, and is the world leader in hydropower and air quality control systems. Alstom's expertise covers renewable technologies including wind, solar and biomass and is at the forefront in the race to develop CO2 capture and storage technologies. The company also offers solutions for the refurbishment of existing plants that maximize efficiency, minimize emissions, and reduce electricity costs. Technological solutions alone are not enough to meet the climate change challenge. Strong political leadership is essential to establish a global regulatory framework and predictability from which the industry can further innovate and operate in the future. We support a global climate change deal where world leaders commit to a significant effort to reduce emissions in the medium to long term. A global, well-developed carbon market is imperative to support and finance the commercialization of low-carbon technologies. However, this is only part of the framework to be put in place. The commitment also requires significant increases in public and private efforts in R&D and demonstration of low carbon technologies such as CO2 capture and storage, including a clear plan for their timely roll out. At the World Business Summit we look forward to contributing our expertise on low-carbon technologies and what it will take to ensure their roll out on a global scale.

www.alstom.com



Novozymes is the world leader in bioinnovation. Together with customers across a broad array of industries we create tomorrow's industrial biosolutions, improving our customers' business and the use of our planet's resources. In Novozymes, we aim at influencing opinion-leaders and COP15 decisions-makers towards an ambitious protocol. The COP15 conference constitutes a unique opportunity to position sustainable technologies, and an opportunity for Novozymes to brand our bio-technologies, our products, our company and our overall sustainability business model and our overall sustainability business model.

www.novozymes.com

Summit Sponsors



The future needs us. Now.

The time for only talking about climate change is over. We need to increase our efforts to protect our planet for future generations. And we need to start now. At Grundfos, we take our responsibility for the environment seriously. As a world leader within pumps and pump systems, we've been committed to leading the way within the design and production of environmentally-conscious pump solutions for years. Our product portfolio already encompasses a number of solutions that do just that: A-labelled, low energy circulator pumps, dosing systems for treating diesel engine emissions, biological wastewater treatment systems, ammonia reduction systems for livestock breeding, and pumps that run on renewable energy. But we still need to do more. The future needs us now. Our founder Poul Due Jensen once said: "An individual human being can only do so much, but there are no limits to what we can achieve when we work together." Join with us as we taking the necessary steps to combat climate change. We can positively affect the future, starting right now.

www.future-now.com



Masdar, wholly owned by the Mubadala Development Company (Mubadala), is Abu Dhabi's multi-faceted initiative in the development and commercialization of renewable energy and sustainable technology. Masdar addresses the entire value chain of renewable energy and sustainability through its various business units that include Utilities and Asset Management, Carbon Management, Property Development, Industries and Masdar Institute of Science and Technology. It also hosts a global platform for collaboration for the renewable industry annually in Abu Dhabi under the banner of the World Future Energy Summit. Masdar is developing a portfolio of solutions that includes a range of carbon monetisation and renewable utilities projects both in Abu Dhabi and abroad. In parallel, the company is investing in a number of innovative cleantech companies to further develop and deploy their technologies; it has also formed partnerships with several companies, some of which have resulted in joint ventures on large scale projects. The biggest project currently underway is Masdar City, a carbon-neutral, zero-waste cleantech hub fully powered by renewable sources of energy. Abu Dhabi is leveraging its substantial resources and experience in global energy markets into the technologies of the future. The key objective of Masdar is to assist in the economic diversification of Abu Dhabi; positioning it as a world-class research and development hub for new energy technologies and maintaining the Emirate's position in future energy markets.

www.masdar.ae and www.masdarcity.ae

Official reception host



Copenhagen – a carbon-neutral capital city

By 2015 the city of Copenhagen will reduce emissions of CO₂ by 20% compared to 2005, and by 2025 Copenhagen will be carbon-neutral. This is the official target of the City of Copenhagen. The first steps are already taken – emissions have been reduced by 4% in the last three years. Copenhagen launched its ambitious Climate Change Action Plan in April 2009. It consists of 50 initiatives that will help the city meet its targets. All initiatives reinforce each other. Because climate action should be seen in a broader perspective. It is not only about reducing CO₂-emissions. It is also about cleaner air, free city space for its citizens, better environment for living places, workplaces and culture – and partnerships with the local business community. Last, but not least, the aim is to engage and inspire Copenhageners to take responsibility and ownership to a sustainable city.

www.kk.dk

VIP transport provider



Audi – Vorsprung durch Technik

Efficiency is a very important part of the Audi brand values, where an increased reduction of the consumption – and thereby also of the CO₂ emissions – plays a major role. Audis target is to reduce the CO₂ emissions by 20% until 2012, without in any way to compromise on the fascinating driving characteristics and the dynamic design, for which Audi is so known. Harmonizing efficiency and performance is a challenge that Audis technicians have fully raised up to. The result is the implementation of the modular efficiency strategy, which is a part of every new Audi today.

www.audi.dk

Furniture service provider

REPUBLIC OF Fritz Hansen®

Established in 1872, Fritz Hansen is one of the world's leading manufacturers of designer furniture recognized by their design icons such as the Egg™ and the Swan™ chair by Arne Jacobsen. Fritz Hansen's creative partnerships with some of the world's most established architects and designers including Arne Jacobsen, Hans J. Wegner and Poul Kjærholm, has resulted in an outstanding collection of exclusive designs. Today the legacy is carried forward through collaborations with international design stars such as Kasper Salto, Morten Voss, Piero Lissoni, Jehs & Laub, Todd Bracher, Hiromichi Konno and Cecilie Manz. With a design philosophy that focuses on being original, timeless, sculptural and pure, Fritz Hansen aim's to enhance their customer's lifestyle and image with beautiful, original designs with superior quality. Today the Republic of Fritz Hansen is considered a luxury brand, attracting the attention of design, fashion and architectural enthusiasts. Fritz Hansen's headquarters are based in Denmark with showrooms located in London, Düsseldorf, Stockholm, Oslo, Amsterdam, Tokyo, New York and Milan, supported with a global network of dedicated partners.

www.fritzhansen.com

Delegate transport



Transportation for the World Business Summit on Climate Change in Copenhagen is provided by Vikingbus A/S, the Danish member of the Global Passenger Network (GPN). GPN is an international organisation of high quality motor coach operators that, together with Vikingbus, is committed to supporting initiatives to improve the environment and promote climate-friendly transportation. GPN members offer a complete range of services, from airport transfers to tours to congress and event transport. They are at the forefront of environmental protection, participating in activities such as pilot programs that promote alternative energy sources and CO2 reduction, as well as training staff in minimizing pollution. GPN and Vikingbus are convinced that the future of our planet is in our hands and are striving to make motor coach travel even greener.

www.vikingbus.dk and www.gpn.travel

Media Partners



The International Herald Tribune (IHT) is the premier international newspaper for opinion leaders and decision-makers around the globe. It combines the extensive resources of its own correspondents with those of The New York Times. The IHT pays special attention to the pressures of climate change, limited fossil fuel resources, and the mainstreaming of "green" consciousness, and how they are reshaping society. A team of experienced energy and environment reporters cover these issues in the newspaper on a daily basis. They track and report on renewable energy policy, carbon markets, and dubious eco-advertising. All of this is available on iht.com's blog Green Inc. The IHT is printed at 35 sites throughout the world and is for sale in more than 180 countries. Based in Paris since 1887, the IHT is part of The New York Times Company.

www.iht.com



Berlingske Tidende is the leading newspaper in Denmark providing news, background, opinion and analyses on a 24 hour basis through web and newspaper. Berlingske Tidende is the oldest newspaper in Denmark and the newspaper with prize winning journalism, covering Denmark and international affairs. Berlingske Tidende is the newspaper that has its journalism most frequently quoted on national television and radio.

www.berlingske.dk



CNBC is the leading global broadcaster of live business and financial news and information, reporting directly from the major financial markets around the globe with three regional networks including CNBC in Asia, CNBC in EMEA and CNBC in the US. CNBC.com provides live streaming as well as an extensive video archive, database and analytical financial tools. CNBC is dedicated to Chief Executive Officers, senior corporate executives; the financial services industry and private investors. The channel is available in over 400 million homes worldwide. CNBC is owned by NBC Universal, the broadcasting arm of GE.

www.cnbc.com



The National Geographic Society is one of the world's largest nonprofit scientific and educational organizations. Founded in 1888 to "increase and diffuse geographic knowledge," the Society works to inspire people to care about the planet. National Geographic reflects the world through its magazines, television programs, films, music and radio, books, DVDs, maps, exhibitions, school publishing programs, interactive media and merchandise. National Geographic magazine, the Society's official journal, published in English and 31 local-language editions, is read by more than 40 million people each month. The National Geographic Channel reaches 305 million households in 34 languages in 165 countries. National Geographic Digital Media receives more than 12 million visitors a month. National Geographic has funded more than 9,000 scientific research, conservation and exploration projects and supports an education program combating geography illiteracy.

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INVEST IN DENMARK

MINISTRY OF FOREIGN AFFAIRS OF DENMARK



Denmark has gone from being 99% dependent on sources of foreign oil to becoming completely energy self sufficient. Thirty years of focused energy policy, implemented after the 1973 oil crisis, have catapulted Denmark ahead of most other nations in the use of renewable energy technology and sustainable climate solutions. In this sense, "Green" pervades the present Danish climate debate.

Decades ago, Denmark recognised the need to protect the environment and to promote and safeguard sustainable development. Today, this recognition means that the country has a useful lead in tackling issues like sustainable generation of energy, energy efficiency, district heating, waste water treatment and waste management. Green technology is one of Denmark's biggest exports and our strong competencies attract a number of international Renewable Energy companies to Denmark.

The Danish energy-story is exciting to tell for several reasons. First of all, Denmark gets to share its invaluable knowhow and thus create an opportunity for growth. Energy can have the same significance for the development of the Danish society in the 21st century, as foods had for the 20th century industrial society. Last, but certainly not least, the Danish experiences show what it takes to create the changes in behavior that can be decisive in the battle against climate changes – a challenge, which has the outmost attention all over the world.

Denmark has well-established programmes of research, and numerous companies with expertise and production capability in the field of sustainable technologies and overall energy solutions, and the country serves as industry hub and live testing ground for the energy technologies of the 21st century. Denmark has succeeded in making the

society more environmentally friendly by ensuring that Danish solutions are at the forefront with cutting edge technology.

Traditionally Denmark has depended exclusively on imported fossil fuels, but Denmark is now self-sufficient with energy. From very early on Danish companies started to focus on a broad range of energy saving innovations and initiatives – rethinking products and processes. Danish companies are world leaders when it comes to developing and commercializing new energy efficient and renewable technologies. Denmark has for many years been focusing on new ways to reduce energy consumption, CO₂-emissions and other kind of emissions.

Incentives are brought into use to continue innovation within energy and environment saving technologies necessary to keep Denmark as a leader. In fact, Danish exports of energy technology have tripled over the past 10 years thereby outperforming most other countries in the EU and most other Danish export sectors.

Invest in Denmark, the official Danish investment promotion agency, part of the Danish Ministry of Foreign Affairs helps to uncover range of opportunities and world-class competencies within the field of renewable energy and climate solutions that Denmark offers.

Invest in Denmark's global team provides you with professional advice, services and connects you to the right people. Whether your company considers to relocate, consolidate, set up new production facilities, is on the lookout for new R&D partners or other strategic business solutions in Europe, Invest in Denmark is a good place to begin.

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The Difference Between a Risk and an Opportunity Is How Soon You Discover It

As Scandinavia's leading independent think tank, Monday Morning enables key decision makers to navigate and operate in an increasingly fragmented and complex society. Never has the world faced so many urgent and interconnected challenges. This calls for shared understanding and solutions.

Monday Morning identifies the most important events and trends and transforms these into strategic knowledge, empowering our clients with a competitive edge. Navigating under ever changing circumstances it is not just a matter of what you know, but how soon you act on it. We call this Leadership Navigation.

Copenhagen Climate Council Secretariat

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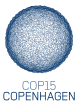


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The Copenhagen Climate Council is a global collaboration between international business and science founded by the leading independent think tank in Scandinavia, Monday Morning. The members of the Copenhagen Climate Council have come together to create global awareness of the importance of the UN Climate Change Conference, in Copenhagen, in December 2009.

The process is supported by the Danish government, host of COP15.

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